

User code: \$CODICEID1\$  
Survey Key: \$CHIAVEINDAGINE1\$

Dear Company,

The **Permanent Census of Economic Units – Multi-purpose Qualitative Survey of Companies – Year 2025**, conducted by the National Institute of Statistics, begins in October and involves your participation.

The survey collects information on Italian companies behaviours and strategies in terms of human resource management, production relationships, expansion of target markets, sources of financing, innovation, digitalisation, and sustainability.

Istat carries out this survey, according to Italian Law No. 205 of 27 December 2017, Article 1, paragraphs from 227 to 237, and the related processing of personal data, implementing a task of public interest. The survey is included in the current National Statistical Programme (**code IST-02623**); the observational field consists of statistical units that can be classified as companies according to the classifications adopted by Regulation (EU) No. 696/93; The planning and the organisation of the Census are regulated by the General Census Plan approved by Istat Council; companies are bound to participate by providing the requested data, and failure to provide the data may result in the application of an administrative sanction under Article 7 of Italian Legislative Decree No. 322/1989, according to the methods specified in the "Obligation to respond and sanctions" section of this letter and on the institutional website page <https://www.istat.it/statistiche-per-temi/censimenti/imprese/normativa-e-privacy/>.

The information provided will be processed in compliance with the regulations on statistical confidentiality and personal data protection, as indicated in the "Data Processing" section of this letter and on the [aforementioned](#) institutional website page.

Data is collected through a dedicated online questionnaire. The period for completing and submitting the questionnaire is **from 8 October 2025 to 5:00 pm on 3 March 2026**.

Your collaboration is essential to the success of the survey and to accurately represent the characteristics of the country's entrepreneurial landscape.

Thank you for any contribution you might wish to make.

Francesco Maria Chelli

## FOR DATA COLLECTION

- Access the Business Statistics Portal (<https://imprese.istat.it>), the login credentials for which were sent on \$DATAINVIOPORTALE\$ by letter with reference no. \$PROTPORTALE\$ of \$DATAPROTPORTALE\$.
- The password must be changed the first time you log in.
- Access the questionnaire from the page "Per iniziare" by clicking the button "VAI AL QUESTIONARIO" in the box "Censimento permanente imprese" or from the area "Rilevazioni" by selecting the relative survey. Once the questionnaire has been filled out and submitted, a receipt certifying due compliance will be automatically sent to the email address provided by the company. Other methods of filling out and returning the questionnaire will not be considered valid.
- It is possible to create new users and authorise other people to fill out the questionnaire in the area "Gestione delegati" of the Portal.
- If the company has undergone corporate transformation events or has been subjected to insolvency procedures, it will still be required to fill out the questionnaire. In particular, it will have to communicate the changes in the area "Anagrafica impresa" of the Business Portal.
- Any provision of the requested data after the deadline for data transmission and/or the transmission thereof through methods not envisaged in this letter are not suitable for remedying the breach arising already at the end of data collection.



## FOR INFORMATION AND SUPPORT

You can receive information and/or support by providing the Survey Key \$CHIAVEINDAGINE2\$ and User Code \$CODICEID2\$ through the following channels:

- toll-free number 1510 (operating Monday to Friday from 9:00 to 19:00)
- email address: [censimentopermanente.imprese@istat.it](mailto:censimentopermanente.imprese@istat.it)
- form available at: <https://contact.istat.it>

You can additionally find useful information for navigating the Portal by viewing or downloading the User Guide at the following link: <https://imprese.istat.it/info-e-supporto>.



## FOR MORE INFORMATION

Consult the Istat website at

<https://www.istat.it/statistiche-per-temi/censimenti/imprese/>.

## DATA PROCESSING

The data processed by Istat for the purposes of the **Permanent Census of Economic Units – Multi-purpose Qualitative Survey of Companies** – is protected by **statistical confidentiality** (Article 9 of Legislative Decree No. 322/1989) and subject to the legislation on **personal data protection** (Regulation (EU) 2016/679 and Italian Legislative Decree No. 196/2003).

Information on the processing of personal data provided under Article 13 of Regulation (EU) 2016/679 (hereinafter, the Regulation):

- **Data Controller:** the data controller is Istat – National Institute of Statistics, Via Cesare Balbo, 16 - 00184 Rome, which, for data collection and processing activities, has designated to process personal data, respectively the Director of the Central Directorate for Data Collection and the Director of the Central Directorate for Economic Statistics (Article 2-*quaterdecies* of Legislative Decree No. 196/2003).
- **Data Protection Officer:** the Istat Data Protection Officer can be reached at the following addresses: Istat – Responsabile della protezione dei dati, Via Cesare Balbo, 16 - 00184 Rome; e-mail address: [responsabileprotezionedati@istat.it](mailto:responsabileprotezionedati@istat.it); PEC: [responsabileprotezionedati@postacert.istat.it](mailto:responsabileprotezionedati@postacert.istat.it).
- **Purpose of processing:** the requested data will be used to complete the information provided by Istat's statistical registers, which consist of primarily quantitative data on companies structure.

- **Legal basis for processing:** the data is processed for the production of official statistical information and, therefore, for the performance of a **task of public interest** entrusted to Istat (Article 1, paragraph 2, and art. 15 of Legislative Decree No. 322/1989); the survey is included in the 2023-2025 National Statistical Programme (code IST-02623), approved through the Italian Presidential Decree of 24 September 2024. The current National Statistical Programme can be consulted on the Istat website at: <https://www.istat.it/it/organizzazione-e-attività/organizzazione/normativa>.
- **Data source:** to draw the sample of the **Permanent Census of Economic Units – Multipurpose Qualitative Survey of Companies**, recourse will be made to a minimal random data extraction from the Extended Statistical Register of the Main Economic Variables of Businesses (FRAME SBS) – IST-02783, i.e. only data instrumental to the definition of the sample design and the dispatch both of the informational letter and of the courtesy reminders.
- **Data supervisors:** Ennova S.p.A., which collaborates with ISTAT by managing the toll-free number 1510 and providing assistance to respondents, has been designated as data supervisor.
- **Data disclosure:** Istat will disclose the data in disaggregated form as well, within the limits of what is set forth in the National Statistical Programme, in accordance with Article 13, paragraph 3-*bis*, of Legislative Decree No.322/1989.
- **Data communication:** the data may be communicated by Istat, exclusively for statistical purposes, to the entities of the National Statistical System (Article 6, paragraph 1, letter b) of Legislative Decree No. 322/1989); the same data may also be communicated, for scientific research purposes, exclusively on the conditions and as per the methods laid down by Article 5-*ter* of Italian Legislative Decree No. 33/2013.
- **Data storage:** for the purposes of this survey, the data will be stored for 120 months in personal form at the end of the survey. Data will also be stored in personal form for 360 months, to the extent that it might be necessary for further statistical processing by the Institute useful for analytical reports, such as the Annual Report and the Competitiveness Report.
- **Rights of data subjects and right of complaint:** Istat guarantees, within the limits laid down by the Regulation, the exercise of the rights of data subjects (Article 15 ff.), with the exception of the right to object to processing (Article 21, paragraph 6) and the right to data portability (Article 20, paragraph 3). Exercise of the right to rectification is guaranteed according to the methods set out in Article 6-*bis* of Legislative Decree No. 322/1989 and Article 11 of the “Ethical rules on processing for statistical or scientific research purposes carried out within the scope of the National Statistical System” (Annex A.4 to Legislative Decree No. 196/2003). To exercise the aforementioned rights, you can write to the Istat **Data Protection Officer** at the abovementioned addresses. The data subject is also entitled to lodge a complaint with the Personal Data Protection Authority or to take appropriate legal action (Articles 77 and 79 of the Regulation).

## OBLIGATION TO RESPOND AND PENALTIES

- The obligation to respond for this survey is laid down by Article 7 of Italian Legislative Decree No. 322/1989 and by the Italian Presidential Decree of 24 September 2024 approving the 2023-2025 National Statistical Programme and the attached list of surveys private subjects are bound to respond to. Breach of this obligation will be sanctioned under Articles 7 and 11 of Legislative Decree No. 322/1989 and the aforementioned Presidential Decree of 24 September 2024 (annex headed "List of works (Sdi, Survey Statistics, and Sda, Statistics from administrative sources and new data sources) included in the 2023-2025 National Statistical Programme for which failure to provide data amounts to a breach of the duty to respond"). The respective current lists can be consulted at <https://www.sistan.it/index.php?id=688>. In the list of surveys for which, in the event of breach of the duty, an administrative sanction is imposed, the "subjects to whom penalties may be applied" and any size values required to initiate the investigation process are set out in respect of each survey.
- **If the deadline for submitting data – 5:00 pm on 3 March 2026 – has elapsed without response, this Institute will activate the procedure for ascertaining and reporting violations of Article 7 of Legislative Decree No. 322/1989 for the purposes of applying the administrative pecuniary sanction**, as laid down by the aforementioned statistical legislation (Articles 7 and 11 of Legislative Decree No. 322/1989 and the Presidential Decree of 24 September 2024), taking into account the threshold values specified in the current National Statistical Programme and referable to the survey unit based on the information contained in the Asia Statistical Register of Active Enterprises, last validated at the time the survey was launched. To check the threshold values held by the survey unit, please consult the following link: <https://www.istat.it/statistiche-per-temi/censimenti/imprese/normativa-e-privacy/>.

## REGULATORY REFERENCES

All regulatory references are available at

<https://www.istat.it/statistiche-per-temi/censimenti/imprese/normativa-e-privacy/>.