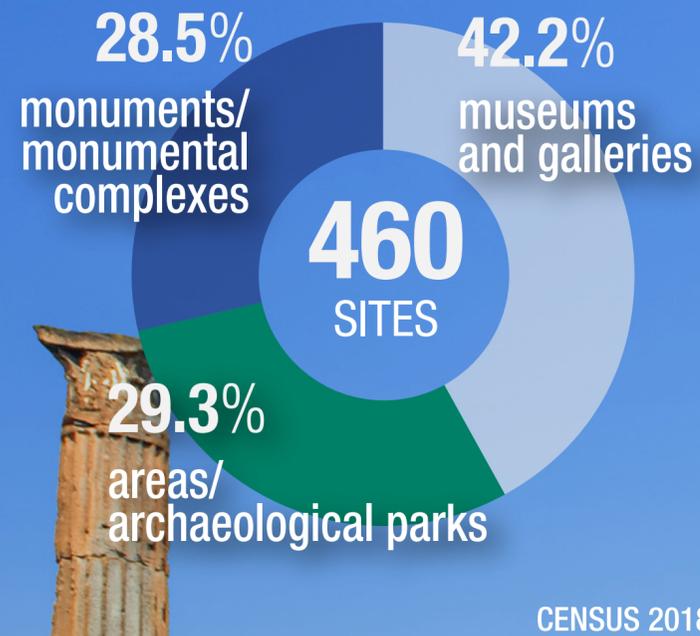


Italian national museums: performance and scenarios

YEARS 2018-2019; ESTIMATES MARCH-MAY 2020



NATIONAL CULTURAL PATRIMONY



TOP10 CITIES FOR NATIONAL SITES' NUMBER

- ROME
- FLORENCE
- NAPLES
- BACOLI
- PARMA
- RAVENNA
- SIENA
- TRIESTE
- VENICE
- AREZZO

COVID 19 IMPACT

LOSS DURING LOCKDOWN: ESTIMATES FOR MARCH-MAY 2020

-19 MILLION VISITORS
-78 MILLION EUROS

VISITORS

MIBACT, 2019

54.8

MILLION IN 2019

52.8%

MONUMENTS AND ARCHAEOLOGICAL AREAS

25.9%

MUSEUMS

21.3%

MUSEUM CIRCUITS

TOP3

MUSEUM/ARCHAEOLOGICAL AREAS (million visitors)

4.4

UFFIZI GALLERY

7.6

COLOSSEUM

1.7

ACCADEMIA GALLERY

3.9

POMPEII

0.67

ARCHAEOLOGICAL NATIONAL MUSEUM IN NAPLES

1.2

CASTEL SANT'ANGELO

WITHOUT THE LOCKDOWN... ESTIMATES FOR VISITORS AND GAIN

+8,1% VISITORS COMPARED WITH 2019

+12,8% GROSS INCOME

Variations on 2019