

Occupancy of tourist accommodation establishments

III quarter 2014

The survey "Occupancy of tourist accommodation establishments" is a monthly census survey and it is carried out in cooperation with the local tourism bodies (mainly the Regional offices). It collects mainly data on arrivals and nights spent (by residents and non-residents) in tourist accommodation establishments in Italy. The accommodation establishments are classified into two main typologies: hotels and similar accommodation and other collective accommodation establishments.

In the third quarter of 2014 arrivals at tourist accommodation establishments decreased by 2.3 per cent and the number of nights spent by 3.3 per cent, compared with the same period of the previous year. The average length of stay changed from 4.62 days in the third quarter of 2013 to 4.57 in the same period of 2014.

Arrivals, nights spent and average length of stay at tourist accommodation establishments

III Quarter 2014, absolute values and % changes (a)(b)

	Absolut	Absolute values		% changes	
	III Quarter 2013	III Quarter 2014	III Quarter 2014 III Quarter 2013	I-III Quarter 2014 I-III Quarter 2013	
Residents					
Arrivals	20,255,198	19,470,201	-3.9	-1.6	
Nights spent	100,854,246	96,164,615	-4.6	-3.3	
Average length of stay	4.98	4.94	-0.04	-0.07	
Non Residents					
Arrivals	20,557,069	20,414,079	-0.7	0.1	
Nights spent	87,584,977	86,062,613	-1.7	-0.4	
Average length of stay	4.26	4.21	-0.05	-0.02	
Total					
Arrivals	40,812,267	39,884,280	-2.3	-0.7	
Nights spent	188,439,223	182,227,228	-3.3	-1.9	
Average length of stay	4.62	4.57	-0.05	-0.05	

⁽a) Absolute differences for the Average length of stay.

For more details please refer to the Italian version

Time series are available at database I.stat: http://dati.istat.it/?lang=en

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⁽b) I, II and III Quarter 2014, provisional data.