

## Retail trade

### November 2014

The retail trade index measures the monthly evolution of the turnover at current prices of enterprises with retail sale outlets. With effect from January 2013 the indices are calculated with reference to the base year 2010 using the Ateco 2007 classification (Italian edition of Nace Rev. 2).

In November 2014 the seasonally adjusted retail trade index increased by 0.1% with respect to October 2014 (0.2% for food goods and 0.0% for non-food goods). The average of the last three months compared to the previous three months decreased by 0.2 %.

The unadjusted index decreased by 2.3% with respect to November 2013.

#### RETAIL TRADE INDEX AT CURRENT PRICES (BASE 2010=100) BY MARKETABLE GOODS SECTOR AND TYPE OF DISTRIBUTION (A)

| Marketable goods sector                    | Seasonally adjusted |                    |                          | Unadjusted  |                    |
|--|---------------------|--------------------|--------------------------|-------------|--------------------|
|  | Index               | Percentage changes |                          | Index       | Percentage changes |
|  | Nov 14              | Nov 14<br>Oct 14   | Sep-Nov 14<br>Jun-Aug 14 | Nov 14      | Nov 14<br>Nov 13   |
| <b>Food</b>                                | <b>98.5</b>         | <b>0.2</b>         | <b>0.1</b>               | <b>95.1</b> | <b>-2.2</b>        |
| <i>Large scale distribution</i>            |                     |                    |                          | 100.4       | -1.2               |
| <i>Small and medium scale distribution</i> |                     |                    |                          | 81.9        | -4.9               |
| <b>Non food</b>                            | <b>91.8</b>         | <b>0.0</b>         | <b>-0.4</b>              | <b>91.3</b> | <b>-2.4</b>        |
| <i>Large scale distribution</i>            |                     |                    |                          | 97.6        | -0.7               |
| <i>Small and medium scale distribution</i> |                     |                    |                          | 88.5        | -3.2               |
| <b>Total</b>                               | <b>94.2</b>         | <b>0.1</b>         | <b>-0.2</b>              | <b>92.6</b> | <b>-2.3</b>        |
| <i>Large scale distribution</i>            |                     |                    |                          | 99.2        | -1.0               |
| <i>Small and medium scale distribution</i> |                     |                    |                          | 87.3        | -3.4               |

(a) Provisional data

### For more details please refer to the Italian version

Time series are available at database i.stat: <http://dati.istat.it/?lang=en>

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