

Consumer Confidence Survey

March 2014

In March the confidence climate index grew from 97.7 to 101.7.

The increase is explained by all components: economic, personal, current, and future that increased from 96.9 to 107.6, from 98.3 to 98.8, from 96.7 to 97.9 and from 99.1 to 105.5 respectively.

The balance concerning expectations on unemployment decreased from 64 to 44.

Finally, the balance on inflation perceptions referring to the last 12 months decreased from 21 to 20 compared to the previous month. The balance on inflation expectations for next 12 months increased from -18 to -16.

Table 1 – Consumer confidence climate and components

(Indexes 2005=100; weighted balances; seasonally adjusted data)

	2013		2014		
	Nov.	Dec.	Jan.	Feb.	Mar.
CONFIDENCE CLIMATE (a)	98.4	96.5	98.2	97.7	101.7
<i>Economic climate</i>	92.1	93.6	92.9	96.9	107.6
<i>Personal climate (b)</i>	101.1	97.3	100.3	98.3	98.8
<i>Current climate (b)</i>	99.2	95.0	99.0	96.7	97.9
<i>Future climate</i>	97.5	97.7	98.0	99.1	105.5
Assessments on Italy's economic situation	-122	-127	-128	-117	-111
Expectations on Italy's economic situation	-22	-18	-25	-20	2
Expectations on unemployment	74	67	67	64	44
Assessments on household's situation	-60	-66	-58	-65	-60
Expectations on household's situation (b)	-14	-19	-14	-14	-13
Household's financial situation (b)	-18	-24	-18	-18	-21
Saving present opportunity (b)	140	132	132	113	123
Saving future possibility (b)	-53	-58	-60	-54	-57
Present opportunity of durables purchase (b)	-82	-91	-78	-79	-83

(a) Confidence Climate may be broken down by Economic and Personal Climate or by Current and Future Climate. Indexes are expressed in base 2005

(b) Not seasonal effects present

For more details please refer to the Italian version

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Contact persons:

Alessandra Righi tel +39 0646736437 email: righi@istat.it

Paola Bellincampi tel.+39 0646736458 email: bellincampi@istat.it

ISTAT- Italian National Statistical Institute