

Structure and competitiveness of industrial and services enterprises

Year 2008

Istat makes available data on the structure and economic performance of the enterprises in 2008, expressed for the first time in the classification of economic activities Nace Rev.2 according to specific criteria established by a new European Community Regulation (No 295/2008).

The data presented were collected using two different statistical surveys: the sample survey on the enterprises with 1-99 persons employed and the census survey on the enterprises with 100 and more persons employed. The innovations that have affected the annual statistics on economic performance of enterprises concerned, other than the new classification of economic activities, the sources and methods used for the integration of non-responses. In particular, most important economic variables about non-respondent enterprises were included in the final estimates using administrative sources (financial statements for corporate enterprises and fiscal data for other legal forms).

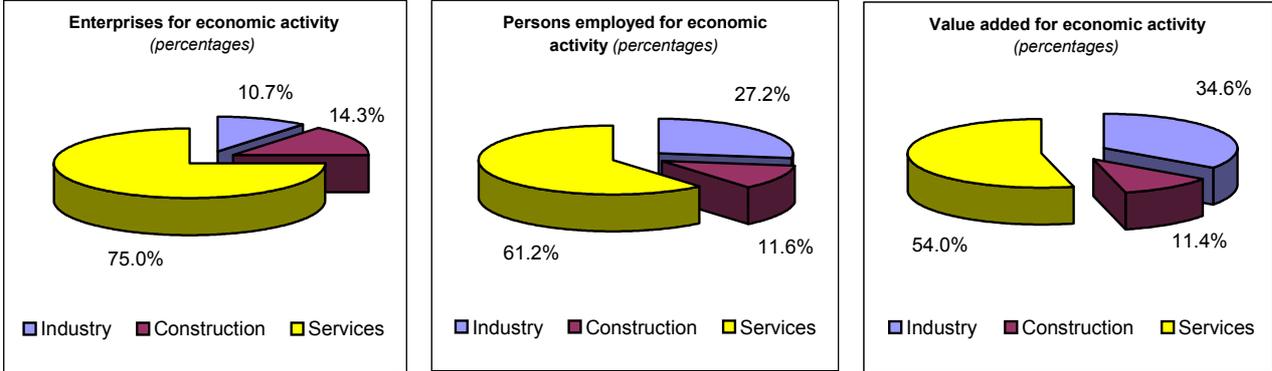
In 2008, enterprises in industrial and services sectors were 4,434,823. The persons employed were about 17.3 million people, of which 11.6 million employees, and the value added realized was around 714 billion euros (see table below). As regards the main economic indicators, the value added per employee was equal to 41.3 thousand euros, personnel costs per employee was equal to 32.9 thousand euros and the share of the profit on the value added was equal to 27.0 percent.

The Italian productive structure was characterized by a great presence of micro-enterprises (less than ten persons employed), which account for 94.7 percent of the enterprises, 47.2 percent of the persons employed and 33.3 percent of the value added; 64.5 percent of the employment in the micro-enterprises is made up of self employers. Instead, large enterprises (with 250 and more persons employed) amounted to 3,508 units and accounted for 18.6 percent of persons employed and 28.7 percent of total value added. The average size of enterprises is therefore extremely low, amounting to 3.9 persons employed per enterprises.

Table 1 - Main data and indicators of the Italian enterprises for economic activity in Nace Rev.2 and size classes of persons employed - Year 2008

Economic activities and size classes of persons employed	Enterprises (Number)	Persons employed (Number)	Employees (Number)	Turnover (Million Euro)	Value added (Million Euro)	Value added per persons employed (Thousand Euro)	Personnel costs per employee (Thousand Euro)	Investments per persons employed (Thousand Euro)
Industry								
0-9	383,782	1,084,240	552,590	113,989	30,219	27.9	24.4	4.8
10-19	52,229	701,645	608,255	113,520	27,362	39.0	29.2	6.2
20-49	25,250	759,051	717,686	153,544	36,668	48.3	34.3	8.6
50-249	10,353	1,007,319	992,251	336,942	60,515	60.1	40.7	12.1
250 and more	1,546	1,149,395	1,147,278	501,885	92,473	80.5	47.6	19.5
Total	473,160	4,701,650	4,018,060	1,219,881	247,237	52.6	37.5	10.8
Construction								
0-9	600,427	1,273,991	491,519	136,449	47,965	37.6	26.6	5.2
10-19	25,528	329,659	291,539	42,210	12,611	38.3	29.4	4.9
20-49	7,343	211,047	200,359	45,214	8,626	40.9	34.8	7.4
50-249	1,609	139,390	136,879	31,288	7,531	54.0	40.7	6.5
250 and more	81	57,056	56,946	18,453	4,485	78.6	52.7	14.8
Total	634,988	2,011,143	1,177,242	273,615	81,217	40.4	31.6	5.8
Services								
0-9	3,213,490	5,802,745	1,852,161	595,438	159,215	27.4	22.8	4.7
10-19	74,080	962,600	836,231	191,649	37,495	39.0	28.7	5.5
20-49	26,695	793,987	743,087	177,210	34,231	43.1	31.1	7.3
50-249	10,529	1,025,892	1,004,842	274,957	46,249	45.1	33.5	8.5
250 and more	1,881	2,007,936	2,002,781	390,753	108,254	53.9	35.8	11.4
Total	3,326,675	10,593,160	6,439,102	1,630,008	385,444	36.4	30.2	6.6
Total								
0-9	4,197,699	8,160,976	2,896,270	845,876	237,399	29.1	23.7	4.8
10-19	151,837	1,993,904	1,736,025	347,379	77,469	38.9	29.0	5.6
20-49	59,288	1,764,085	1,661,132	375,969	79,524	45.1	32.9	7.9
50-249	22,491	2,172,601	2,133,972	643,187	114,294	52.6	37.3	10.0
250 and more	3,508	3,214,387	3,207,005	911,091	205,213	63.8	40.3	14.4
Total	4,434,823	17,305,953	11,634,404	3,123,503	713,899	41.3	32.9	7.6

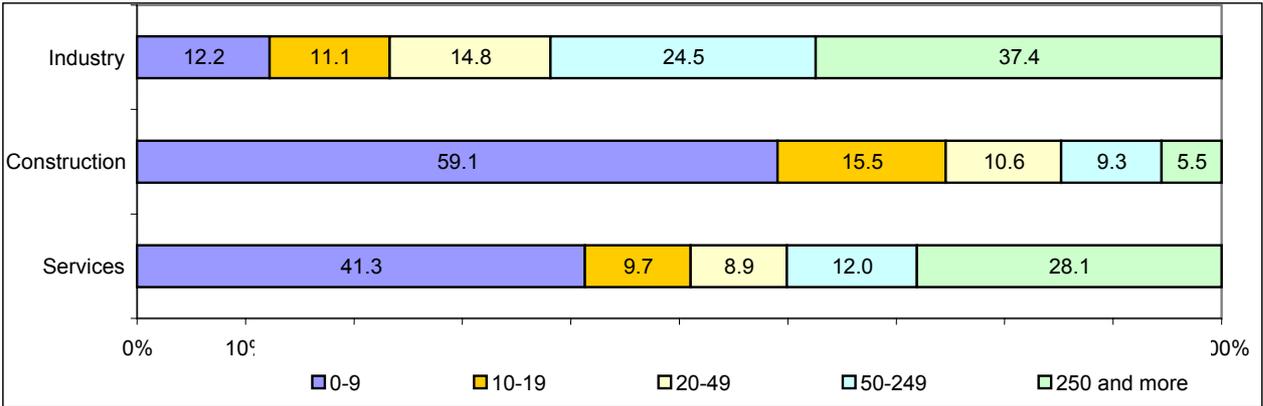
The services sector prevailed over other sectors in terms of number of enterprises (75.0 percent), persons employed (61.2 percent) and contribution to the creation of value added (54.0 percent). The industry accounted for 10.7 percent of enterprises, 27.2 percent of persons employed and 34.6 percent of value added, while the construction accounted for 14.3 percent of enterprises, 11.6 percent of persons employed and 11.4 percent of value added (Figure 1).



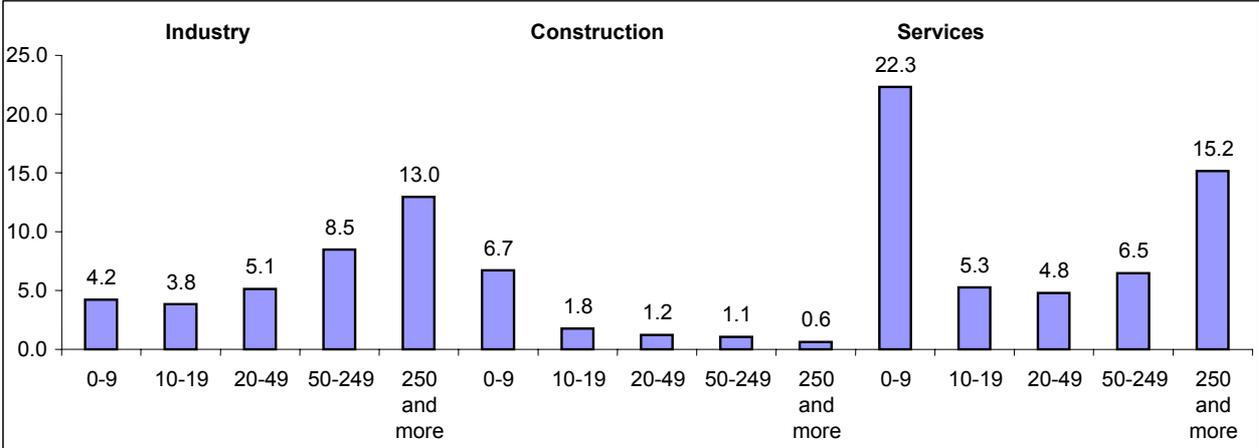
In particular, in the industry there were about 473 thousand enterprises, which absorbed 4.7 million persons employed (about 4 millions as employees which represent 34.5 percent of the total employees) and produced about 247 billion euros of value added (52.6 thousand euros per persons employed). The average size of enterprises was 9.9 persons employed. In terms of size, 37.4 percent of the value added is created by the enterprises with 250 and more persons employed, which account for 24.4 percent of persons employed (Figure 2). The medium-sized enterprises (50-249 persons employed) contributed to 24.5 percent of value added, whereas and the contribution of micro-enterprises to the employment is 23.1 percent. In industry the amount of investment per person employed amounted to 10.8 thousand euros, of which 19.5 thousand euros in large enterprises that realized 44.3 percent of the industry total investment.

The construction sector accounted for 635 thousand enterprises, which absorbed two million of persons employed, of which 1.2 million employees; the value added was 81.2 billion euro (the value added per person employed was 40.4 thousand euros). The enterprises average size was 3.2 persons employed, strictly depending on the high presence of micro-enterprises (94.6 per cent of the total), which contributed to 59.1 per cent of the value added (Figure 2) and to 63.3 per cent of the employment in the sector. Investment per person employed amounted to 5.8 thousand euros, a relatively low level influenced by the presence of micro-enterprises, which accounted for nearly 57.5 percent of the total investment in the sector.

The services sector accounted 3.3 million enterprises; they absorbed 10.6 million persons employed, with a 3.2 persons employed per enterprise (less than the national average), and produced about 385 billion euro of value added. The value added per person employed amounted to 36.4 thousand euros (27.4 thousand euros for micro-enterprises and 53.9 thousand euros for the larger enterprises). Though micro-enterprises constituted 96.6 percent of the total number, they accounted for 41.3 per cent to the value added of the services sector, while large enterprises, which accounted for just 0.1 per cent, created 28.1 percent of the value added. The average investment per persons employed were 6.6 thousand euros, micro and large enterprises contributed to 38.8 percent and 32.9 percent respectively of the total sector investment.



Taking into consideration both the size classes of persons employed and the sectors of economic activity, the main contribution to the creation of total value added comes from the micro-enterprises of services (22.3 percent), followed by large enterprises of services (15.2 percent) and industry (13.0 percent) (Figure 3).



For more detailed information please refer to the Italian version

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