

## Occupancy in hotels

Mid-August week 2010

The survey measures the evolution of the tourist flow in Italian hotels (arrivals and nights spent by residents and non residents); data are disseminated in percentage changes on the same period of the previous year and not in absolute values. The survey on occupancy in hotels is carried out three times a year: Christmas-Epiphany period, Easter period and mid-August week.

In the mid-August week (the reference period was from 9 to 16 August 2010), arrivals in Italian hotels increased by 1.0 per cent and the number of nights spent in hotels decreased by 1.9 per cent, compared with the same period of the previous year (the reference period was from 10 to 17 August 2009). Concerning the residents' component, arrivals decreased by 1.9 per cent and nights spent by 4.8 per cent. The arrivals of non residents increased by 5.4 per cent and the nights spent in hotels by 5.0 per cent.

**Arrivals and nights spent by residents and non residents in hotels – geographical macro-area breakdown**  
 Mid-August week 2010 (*percentage changes on the same period of the previous year*)

Geographical area	Arrivals			Nights spent		
	Residents	Non residents	Total	Residents	Non residents	Total
North-West	-7.7	+3.1	-1.6	-8.3	+5.5	-2.3
North-East	-3.2	+0.3	-2.0	-4.8	+5.1	-2.2
Centre	-2.7	+12.4	+5.2	-7.1	+5.4	-2.0
South and Islands	+4.3	+9.7	+5.6	-1.7	+3.4	-0.7
<b>Italy</b>	<b>-1.9</b>	<b>+5.4</b>	<b>+1.0</b>	<b>-4.8</b>	<b>+5.0</b>	<b>-1.9</b>

For more details please refer to the Italian version

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Contact person:  
**Maria Teresa Santoro**  
 ISTAT – National Institute of Statistics  
 Statistics on services  
 Viale Liegi, 13 – 00198 – Rome, Italy  
 phone +39 06 4673.7268  
 email: masantor@istat.it