

The impact of Covid-19 on Tourism in Italy

SPRING 2020



If Covid-19 had not occurred, the values which might have been more or less achieved...

81

MILLION visitors
(18.5% of the annual total)

23.0%

of the annual total of foreign visitors

20.3%

of the annual total of presences in hotel facilities

9.4

BILLION (euros) expenditure by foreign tourists

21.4%

annual expenditure by foreign tourists

16.0%

annual expenditure by Italian tourists

HOSPITALITY/TOURIST INDUSTRY | 2017

52,164 enterprises

25.6 turnover | billion euros

11.4 value added | billion euros

282.6 thousand employees

220.0 thousand workers

