

# Tourism in Italy in 2018

Occupancy and capacity of tourist accommodation establishments

## Most visited cities

Roma  
29.0 million



Venezia  
12.1 million



Milano  
12.1 million



Napoli  
(11<sup>a</sup>) first southern city  
3.7 million



preferred month by tourists non resident in Italy  
**July**



preferred month by tourists resident in Italy  
**August**



## tourists coming especially from...

Germany 58.6 million

France 14,2 million

United Kingdom 14.0 million



United States of America  
14.5 million



China  
5.3 million

53% of tourist flows in coastal municipalities



## Top 3



GROSSETO for farmhouses (217)

VIESTE (FG) for tourist camp-sites and holiday villages (84)



CORTINA D'AMPEZZO (BL) for mountain refugees (20)

33 thousand hotels and similar accommodation



183 thousand hotels/other collective accommodation establishments

## historical record



429 million nights spent by residents and non-residents

+2% compared with 2017