

Trips and holidays in Italy and abroad. Year 2017

**66,347 MILLION
TRIPS WITH OVERNIGHT STAYS**

At least one trip in a quarter on average
for more than one out of five people (21.8%)

**383,477 MILLION OF
OVERNIGHT STAYS (+7.7%)**

37.7% in collective tourist accommodation establishments
38.3% in home of relatives or friends
14.8% in rented room or house
9.2% in other private accommodation

**91.4% OF TRIPS
ARE FOR HOLIDAYS**

domestic destinations host
81.6% of trips

**43.0%
OF RESIDENTS BOOK
HOLIDAYS ON THE
INTERNET**

38.0% don't book at all
11.8% book directly
without Internet
7.2% book through
travel agency

**63.6%
OF RESIDENTS
TRAVEL BY CAR**

17.6% by airplane
8.7% by train
5.4% by pullman
4.7% by other means
of transport

**52.4%
OF HOLIDAYS ARE
FOR RECREATION
AND RELAX**

19.9% natural heritage
14.6% for the artistic,
architectural and
archaeological heritage
8.4% for other activities
4.7% for sport