

Trips and holidays in Italy and abroad

Year 2014

In 2014, trips with overnight stays made by residents were 63,632 million. Compared to 2013, there was a 9.5% decrease in the number of trips (they were 70,350 million).

The average duration of trips remained stable at 5.8 nights (6.2 nights for holiday trips and 3.5 for business trips), corresponding to an amount of 370 million nights.

Between 2013 and 2014, short holidays showed a decline (-23.6% of trips, -21.2% of nights spent), whereas long holidays (29,9 million) and business trips (8,2 million) remained stable (also in terms of nights).

The decline was concentrated in domestic destinations (-15.2% of trips), which represented over three quarter of the total, while trips to foreign countries increased by 19.7%, due to the growth of business trips towards Eu destinations (+23.8%).

The reductions of trips took place during the first six months of the year: between 2013 and 2014, trips decreased by 17.5% in the first quarter (January-March) and by 11.9% in the second one (April-June).

France and Spain were the main European destinations for holidays: one third of short holidays were spent in France (32.8%), while 16.5% of long ones were spent in Spain. Germany was the preferred country for business trips (21.9%).

Among non-European destinations, Morocco and Tunisia were the most visited countries for holidays (respectively 3.5% and 2.7%) and USA for business trips (8%).

In the summer, more than 10% of long domestic holidays were spent in Toscana (13.2%) and Puglia (10.2%), whereas Trentino-Alto Adige (27.6%) and Lombardia (16.7%) were the first destinations during the winter months.

In 2014, 16.2% of residents made at least one holiday in a quarter on average; the share raised at 31.4% in the summer period, during which the majority of the trips were carried out (41.4%), with an average duration of 8.2 nights (11 nights in the case of long holidays).

Private tourist accommodation was chosen in 56.8% of trips (64.3% of nights spent), especially in the case of long holidays (62.3% of trips and 68.6% of nights spent). Collective tourist accommodation establishments confirmed to be the preferred for business trips (80.9% of trips and 74.1% of nights).

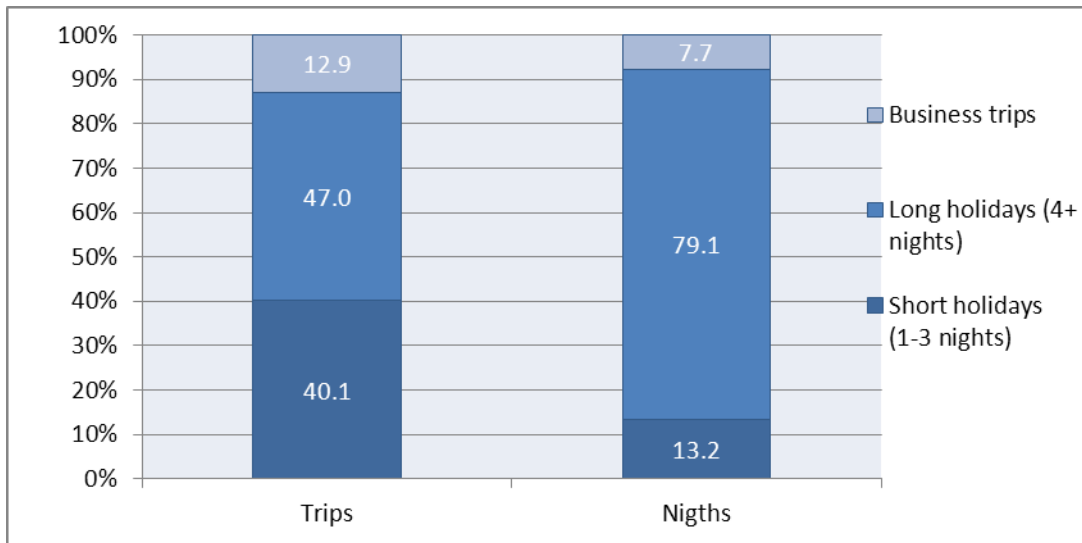
Trips were made without booking in more than a half of short holidays (54.8%), while business trips were mostly organized with a direct booking (59.2%), in particular by using internet (42.2%).

Car was the main means of transport (59.8%), especially for holidays (63.7%), followed by plane (17.7%) and train (10.7%). The decrease of short holidays was concentrated on those made by coach (-39.2%).

Residents made 78,700 millions of same-day visits. These mainly referred to Italian destinations (98.2%), with the purpose of recreation and relax (58.7%), but also to visit relatives and friends (19.9%).

TRIPS AND NIGHTS SPENT BY TYPE OF TRIP

Year 2014, percentage composition



Provisional data

For more details please refer to the Italian version

Contact person:

Mascia Di Torrice (maditorr@istat.it)

Socio-economic Statistic Directorate

Istat – National Institute of Statistics

Viale Oceano Pacifico 171 – Rome 00144 Italy

phone +39 06 4673.4655