Job strategies and organizational capabilities of Italian firms in pre- and pandemic times

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Research questions

- ➤ How do Italian firms **behave** in "normal" times?
- How did Italian firms react to the COVID-19 crisis?
 (i.e. What reorganizational and strategic choices have been adopted?)
- How did their pre-existing capabilities structure mediate their responses to the crisis? (i.e.: Did their pre-crisis attributes influence their in-crisis responses?)

The theoretical framework - 1

Capability-based theory of the firm (Winter, 1997; Dosi&Marengo, 2015; Teece&Pisano, 2003)

- The firm is a constantly-evolving place of learning and knowledge, a collection of (highly idiosyncratic) technological-organizational capabilities, where organizational routines are put in force to achieve the corporate goals.
- The managerial practices are subjected to the collective knowledge of the organization
 - ⇒ There exist no «optimal» industry configurations
 - ⇒ extreme heterogeneity of firms' organization and performance

The theoretical framework - 2

- > Three dimensions of firms' resilience and reaction to the crises (UNIDO Industrial Development Report, 2022):
 - 1. **Robustness** → the capacity to <u>absorb the shock</u>, i.e. to survive, maintain operations, sales, profits and employment
 - 2. **Readiness** → the capacity to <u>transform and recover</u>, i.e. to implement strategic changes in operations;
 - 3. **Vulnerability** \rightarrow "incapacity": conservative and non reactive strategies.
- The key: **Industrial capabilities**, i.e. organizational routines, personal and collective knowledge, procedures and shared behaviours to operate production processes.

The data sources - 1

We (progressively) integrated three main ISTAT microdata sources (and one administrative source):

- **1.** Frame-Sbs \rightarrow business register; for all 4.4 million firms operating in Italy, it reports information on:
 - ✓ <u>Structure</u> (size, industry, location, belonging to a group, composition of workers)
 - ✓ <u>Performance</u> (profit-and-loss account; international trade)
- **2.** Permanent business census survey (IMCPI) → large multi-purpose survey involving over 200,000 firms with **3+ persons employed** (reference universe: ≈1 Mln firms, accounting for 24% of total firms, 84.4% of value added, 76.7% of workers, 91.3% of employees). Information on **2016-2018** firms' strategies about:
 - ✓ Governance (ownership, management, belonging to groups)
 - ✓ <u>Human capital</u> (investment, skills, competences etc.)
 - ✓ <u>Inter-enterprise relations</u> (contracting/subcontracting, partnerships, etc.)
 - ✓ Competitiveness instruments (price, quality, innovation, location, network, etc.)
 - ✓ <u>Technology</u> (use of lct, I4.0 technologies, platforms, etc.)
 - ✓ <u>Finance</u> (sources, bank-firm relationship type and conditions, etc.)
 - ✓ <u>Internationalization</u> (international outsourcing, via offshoring or agreement; number and type of counterpart etc.)
 - ✓ Sustainability and new development path

The data sources - 2

- The Covid-19 survey (SPIESC; 2nd wave; December 2020) → a subsample of IMCPI; about 90,000 firms with
 3+ persons employed. Information on firms' 2020 strategies on:
 - ✓ <u>Impact of the pandemic (ex. Turnover losses, domestic vs. foreign demand, supply problems, commodities price increases, etc.)</u>
 - ✓ <u>Human Resources management and policies</u> (ex. Remote working, changes in working hours, use of mandatory holidays, postponement of planned recruitment, layoffs, etc...);
 - Finance (ex. use of liquid vs. non liquid sources, changes in payment terms and conditions with suppliers and customers, request of new bank credit, crowdfunding etc...)
 - ✓ <u>Digitalization and Technology</u> (ex. Changes in communication strategies, marketing, relationships with customers and suppliers, etc.)
 - Firms' critical issues (ex. State of firm's overall solidity, domestic vs. foreign demand perspectives, supply chain, etc...) and strategic orientations (ex. Production of new goods, changes in business organisation, in firm's positioning on domestic and international markets, changes in productive inter-enterprise relationships, etc...)
 - ✓ Social responsibility and workplace security
- **4.** The Ministry of Labour data on "Comunicazioni obbligatorie" (mandatory communications) → information on all Italian firms' flows of recruitment, termination and transformation of jobs contracts

The methodology

A multivariate, multi-stage analysis:

- ✓ Factor analysis (on IMCPI) ⇒ Seven factors to synthesize IMCPI sections; then three factors characterizing different sets of technological and organizational capabilities
- ✓ Cluster analysis (on IMPCI + Frame-sbs) ⇒ Four clusters of firms, from less to more complex ones
- ✓ Analysis of co-occurrences (on IMPCI and SPIESC) ⇒ Identification of the bundle of firm clusters' practices in pre- and pandemic times
- ✓ Estimates (on Frame-Sbs + IMCPI + SPIESC + Mandatory communications) of how pre-crisis clusters' practices correlates with jobs dynamics in pandemic times (SPIESC-19 + Mandatory communications)

Profiling Italian firms - 1

- 1. Factor analysis on each of seven sections of the IMCPI survey:
 - 1.Ownership and management; 2. Human resources; 3. Inter-firms Relations; 4. Market strengths; 5. Technology, 6. Digitalisation and innovation; 7. New development paths; 8. Sustainability.
- 2. New factor analysis on the seven factors ⇒ three latent factors that account for 69% of total variance (KMO test: 86%, above the 80% required threshold).

Main characteristics of the seven indicators (first factors)

	Ownership and management	Human resources	Inter-firms relations	Market strength points	Tecnology, digitalisation, innovation	New development paths	Sustainability
Principal Inertia (%)	77.6	96.1	87.8	84.1	80.5	57.8	94.3
Number of variables	19	19	22	10	45	25	16

Profiling Italian firms - 2

3 main profiles (factors) among Italian firms with **10+ p.e.**, concerning their internal/external, competitive/cooperative choices:

- ightharpoonup 1st factor (46% of total variance) ightharpoonup Firms' technological-organizational capabilities
- \triangleright 2nd factor (13% of total variance) \rightarrow managerial strategies
- \rightarrow 3rd factor (10% of total variance) \rightarrow **relational side**: relation-related strategies, both on internal (i.e. related to workforce) and external (i.e. inter-firm relations) sides.

Profiles			Main key actions			
Technological- organisational capabilities	Staff training activities (for new recruits, or continuous training and retraining)	Investment in the workers' digital skills	Investments in advanced automation and interconnected machines	Investments in technology, digitalisation, R&D, work organisation	•	Use of remote management services (cloud)
Managerial strategies	Product quality as competitive strength	Market power (in setting prices)	Expansion strategies (products diversification, extension of activities)			
Relations	Adoption of good practices for the staff professional development and equal opportunity protection	Adoption of measures for work- family balance (leave, furloughs leave, hourly flexibility)	Articulation of inter- enterprise relations (contracts, subcontracting, agreements)			

Results (pre-Covid-19) - Clustering Italian firms - 1

Cluster analysis on the three profiles \Rightarrow four-class taxonomy of Italian firms with 10+ p.e.:

Essentials

→ very simple organizations: low organizational capabilities, medium relations, tend to have varied managerial strategies

Managerials

→ relatively simple organizations with **strategies mostly directed outside the firm** (rather than inside, e.g. toward the personnel)

Interdependents → relatively complex organizations, **high propensity to activate inter-firm relations**

Complexes

→ Organizations with *complex*, rather than *strategic*, behaviours; multiple actions, organizational-technological processes implemented to increase firm know-how

Clusters; units with at least 10 workers, seven factors (FacotrsFactors values; overall explained variance: 88%)

Clusters	Ownership and management	Human resources	Inter-firms relations	Market strength points	Tecnology, digitalisation, innovation	New development paths	Sustainability
Essential	23.8	7.1	2.4	62.9	15.7	5.0	15.5
Managerial	43.0	15.0	5.1	79.5	34.8	11.7	26.9
Interdependent	56.7	27.3	9.9	85.0	47.3	20.6	37.3
Complex	68.1	45.1	18.6	88.0	59.3	33.3	48.7
Total	43.4	18.8	6.8	77.0	34.9	14.1	28.4

Results (pre-Covid-19) - Clustering Italian firms - 2

	Firr	ns	Persons employed		Ex	Exporters Value added		Productivity (val add./workers)		Profitability (Ebitda/Turnover)		Average salary (pers. costs/employees)			
	N.	%	N.	%	Average	%	Exp./turn. (average; %)	€Mln	%	Average (€)	Coeff. of Var.	Average	Coeff. of Var.	Average	Coeff. of Var.
Essentials	60,380	28.5	1,282,830	14.4	21.2	10.7	6.5	47,370.0	8.7	36,926	2.1	7.0	149.9	29,403.3	0.7
Managerials	77,040	36.4	2,106,065	23.6	27.3	22.1	10.7	103,816.5	19.2	49,294	1.1	7.4	60.9	34,714.9	0.5
Interdependents	54,267	25.6	2,595,343	29.1	47.8	36.7	15.6	159,340.2	29.4	61,395	1.3	7.9	3.5	40,543.2	0.4
Complexes	20,070	9.5	2,947,326	33.0	146.9	48.1	22.0	231,373.3	42.7	78,503	1.4	10.1	35.8	49,655.7	0.5
Total	211,757	100.0	8,931,563	100.0	42.2	25.0	16.7	541,900.0	100.0	60,672	1.2	8.7	73.0	40,434.8	0.5

In pre-pandemic times:

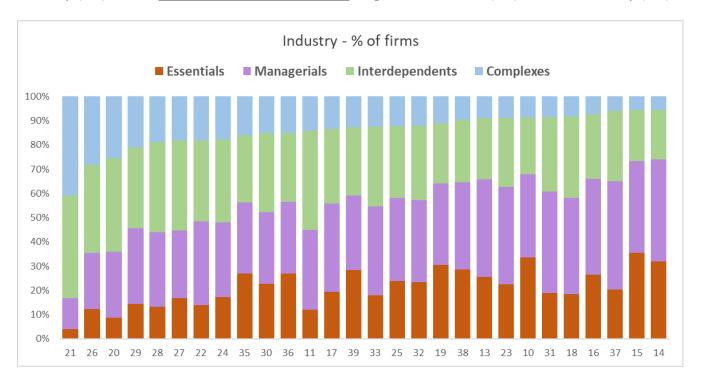
- $\approx 2/3$ of Italian firms with 10+ p.e. **Essentials** or **Managerials**, but generate less than 30% of total value added
- Very few Complex firms (less than 10%), accounting for 43% of total value added
- The productivity of Complexes is twice as high as that of Essentials (78K € and 37K € respectively).
- The average salaries paid by Complexes are 70% higher than those paid by Essentials
- Large **heterogeneity** between (but not within) the classes in average salary

Results (pre-Covid-19) - Clustering Italian firms - 3

- A noteworthy result: a Complex profile may enable smaller firms to partially overcome the limits of their size:
- > 7.3% of small enterprises (over 14,000 firms) are "Complex". They:
 - ✓ display a value of "technological/organizational capabilities" higher than those of 3/4 of medium and large enterprises belonging to the other three clusters;
 - ✓ have levels of labour productivity higher than those of the larger enterprises belonging to the other three clusters;
 - ✓ display high **profit margins** (and high **salary levels**), slightly lower than those of medium and large complex firms

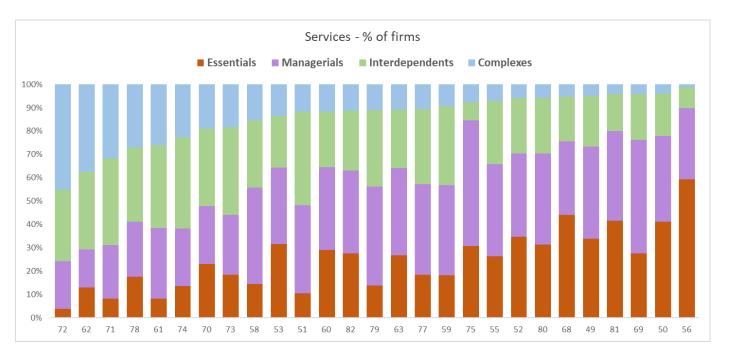
The distribution of clusters - Industry

- ✓ Essentials and Managerials: higher incidence in <u>traditional manufacturing</u>, e.g. Wearing appareal (14), Leather (15), Food (10), Textiles (13), Furniture (31), Food (10)
- ✓ Complexes: higher incidence in sectors with high tech. content and learning processes e.g. pharmaceuticals (21), electronics (26), chemistry (20) -, and scale-intensive industries, e.g. automobiles (29) and machinery (28)



The distribution of clusters - Services

- **Essentials** and **Managerials**: high incidence in <u>small size dominated activities</u>, e.g. Food services (56), Veterinary (75), Serv. to buildings and landscape (81), Water transport (50)
- **Complexes**: prevail in <u>KIBS</u>, e.g. R&D (72), Computer programming (62), Arch./Engineering (71), Tlc (61), but also in employment activities (78)



How cluster-specific is each strategy? (χ^2 test)

ESSENTIAL

- Pre-pandemic times → little (or no) investment activity in digitalization and HR, no policies for process safety, little staff training (mostly on cyber security)
- \triangleright Pandemic times \rightarrow uncertainty, inability to design reaction strategies, fund raising difficulties, Firing

Pre-pandemic times

HR: data sharing
HR: network security
Products and services diversification
HR: Cyber security
No Process safety policy
Low Investment rates
Staff qualification and suitability
Increase domestic activity
HR: Connectivity and Communications
Protection of personal data and privacy

Price competitiveness

Pandemic times

Ownership capital increases
Serious operational and business sustainability risks

Unclear vision No strategy
Other liquidity instruments
Activity not affected by Covid-19 emergency
No current or planned strategy
No required expertise to adopt a strategy
Difficulty in raising financial resources

Hard reorganising production

Difficulty in defining a strategy
Firing
No HR management measures
Substantial employee reduction
Reduced working hours

MANAGERIAL

- Pre-pandemic times → Mainly defensive strategies in local markets; low investment rates; no investment in R&D or innovation; no specific HR practices
- Pandemic times → No specific HR measures or reaction strategies; Difficulties in reorganize the activity and define a reaction strategy

Pre-pandemic times

No Workplace safety policy
No R&D investments
No R&D investments
No cyber security No innovation projects
Promotion of external collaborations
Low Investment rates

Defensive strategies in local markets
Products and services diversification
Increase domestic activity
No personnel practices
No Attract talent strategy
Access to New Markets Strategy
Localization strategy

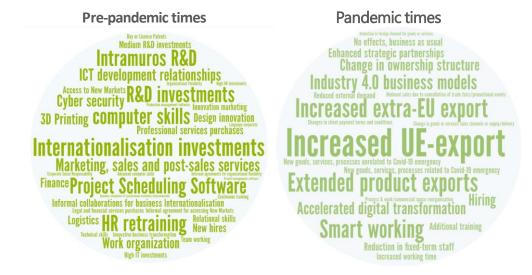
Pandemic times

No future strategy
Hard reorganising production
No HR management measures
Difficulty in defining a strategy
Activity not affected by Covid-19 emergency
No current strategy
Radical change in activity type

INTERDEPENDENT

(virtually all activities are carried out by means of inter-firm relationships)

- Pre-pandemic times → Propensity to internationalization and R&D; HR retraining; investment in IT (mostly in project planning software)
- Pandemic times → Increased focus on export; wide use of remote working; increasing adoption of I4.0 business models



COMPLEX

- Pre-pandemic times → Propensity to invest in R&D and I4.0 technology; HR training in I4.0
- Pandemic times → Increased focus on export (both in EU and extra-Eu); Increasing adoption of I4.0 business models; Hiring...

Pre-pandemic times



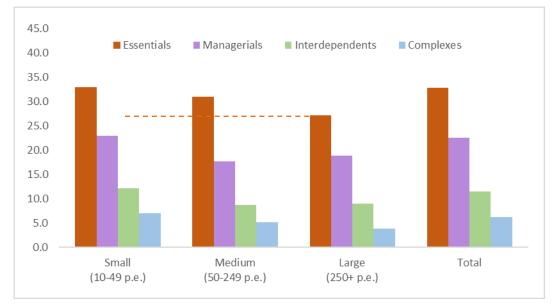
Pandemic times



Results – Pandemic times - 2

- ➤ Higher complexity ≅ higher readiness (Dec. 2020)
- Lost in pandemic: among <u>Essentials</u>, the share of firms unable to react to the crisis is 5 to 7 times higher than the Complexes' one (vulnerability)
- The % of "lost" Essential large firms was higher than that of more complex SMEs

% of firms unable to design reactions, by cluster and size class – Dec. 2020 (stratum percentages)

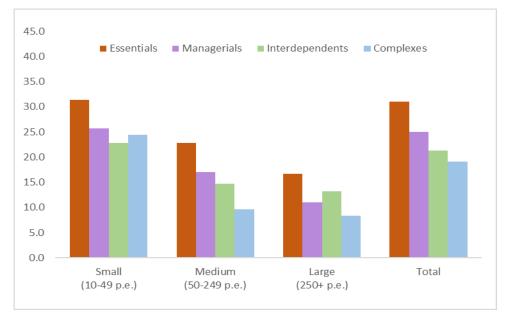


Results – Pandemic times - 3

➤ Higher complexity ≅ higher robustness (Dec. 2020)

(Even in a crisis with such strong size-related effects)

% of firms considering their activity at risk, by cluster and size class – Dec. 2020 (stratum percentages)



(current developments:) hiring and firing during the crisis

Four outcomes to analyse qualitative and quantitative changes in firms' employment during the pandemic:

- 1. $\Delta skills > 0$, $\Delta empl \ge 0$ \rightarrow Occupational upgrading with Employment expansion (Occupational upgrading = net <u>increase</u> in the hiring of the top-3 versus bottom-4 ISCO occupations)
- 2. Δ skills > 0, Δ empl < 0 \rightarrow Occupational upgrading with Employment contraction
- 3. \triangle skills ≤ 0 , \triangle empl ≥ 0 \rightarrow Occupational downgrading with Employment expansion (Occupational downgrading = net <u>decrease</u> in the hiring of the top-3 versus bottom-4 ISCO occupations)
- 4. $\Delta skills \le 0$, $\Delta empl < 0 \rightarrow Occupational downgrading with Employment restructuring$

NB: Comunicazioni Obbligatorie are informative of labour force flows, that is new contracts activated/terminated. While activations are a more naturally way to account for firm hiring strategies, firing strategies cannot be directly inferred by the total number of cessations. Therefore it is necessary to control for the motive behind cessations, which might go from retirements, to contract expire.

Higher complexity \cong better employment dynamics

$$Prob(Y_i = j \mid Cl_{k,2018}, X_{i,2016}) = \frac{exp(\alpha_{ij} + Cl_{k,2018}\beta_{ij} + X_{i,2016}\gamma_{ij})}{1 + \sum_{m=2}^{J} exp(\alpha_{il} + Cl_{k,2018}\beta_{il} + X_{i,2016}\gamma_{ij})}$$

Multinomial logit model where:

Dep var. is a variable indicating 4 cases:

- 1. Δ skills > 0, Δ empl \geq 0;
- 2. Δ skills > 0, Δ empl < 0
- 3. Δ skills \leq 0, Δ empl \geq 0
- 4. Δskills \leq 0 , Δempl < 0;

<u>Var. of interest</u> ($Cl_{k,2018}$): vector of dummies referring to the clusters;

<u>Covariates</u> ($X_{i,2016}$): firm-level controls in 2016 (size, productivity, tenure, schooling of employees, firm's age (log), profitability, export/turnover, group belonging, sector, location, reason for contracts termination)

In the **growth period 2016-2019** (with respect to **Essentials**):

- Higher complexity correlates with a higher probability of employment growth, esp. with occupational upgrading
- ⇒ The capabilities are implemented in a framework of (simultaneous) better performance

Contributes to the probability of belonging to a class of performance (p.p.)

Employment dynamics (2016-19); Benchmark: Essentials; Covariates at 2016; Marginal effects										
Covariates	Δskills > 0	Δskills > 0	Δskills ≤ 0	Δskills ≤ 0						
	Δempl≥0	Δempl < 0	∆empl≥0	Δempl < 0						
Managerials	0.066 ***	-0.005	0.041 ***	-0.102 ***						
Interdependents	0.094 ***	-0.005	0.061 ***	-0.150 ***						
Complexes	0.172 ***	-0.028 ***	0.041 ***	-0.186 ***						
Additional firm-level yes										
Observations	ations 10,112									
Pseudo-R2		0.13	1							

Higher complexity ≅ better dynamics in pandemic times - 1

ALL SECTORS

- Pandemic times (2020), totally exogenous crisis with strong sectoral dimension
- with respect to Essentials:
 - Higher complexity ≅
 occupational upgrading +
 employment expansion
 - When employment decreases, recomposition with upgrading

Contributes to the probability of belonging to a class of performance – All sectors (p.p.)

Employment dynami	cs (2020) ; Benchmark	: Essentials; Clu	sters at 2018; N	larginal effects
	I	П	Ш	IV
	Δskills > 0	Δ skills > 0	Δ skills ≤ 0	Δ skills ≤ 0
	$\Delta empl \ge 0$	Δ empl < 0	Δ empl ≥ 0	$\Delta empl < 0$
Managerials	0.039***	0.046***	-0.054***	-0.031*
	-0.014	-0.01	-0.016	-0.017
Interdependent	0.085***	0.029***	-0.050***	-0.064***
	-0.014	-0.009	-0.017	-0.017
Complex	0.096***	0.026**	-0.069***	-0.052***
	-0.016	-0.01	-0.019	-0.02
Additional firm-level covariates/controls (2	2016)	у	res	
Observations		7,5	597	
Pseudo-R2		0.	124	

Higher complexity ≅ better dynamics in pandemic times - 2

INDUSTRY

Sectoral effects:

in industry complexity ≅ expansion + upgrading

Contributes to the probability of belonging to a class of performance – Industry (p.p.)

Employment dynamics (202	20) ; Benchmarl	k: Essentials; Clu	sters at 2018; N	1arginal effects
	I	II	Ш	IV
	Δ skills > 0	Δ skills > 0	Δ skills ≤ 0	Δ skills ≤ 0
	Δ empl ≥ 0	Δ empl < 0	$\Delta empl \ge 0$	Δ empl < 0
Managerials	0.050***	0.018	-0.102***	0.034
	-0.017	-0.015	-0.021	-0.022
Interdependent	0.097***	-0.006	-0.099***	0.008
	-0.017	-0.015	-0.022	-0.022
Complex	0.128***	-0.007	-0.121***	0.001
	-0.019	-0.016	-0.025	-0.024
Additional firm-level covariates/controls (2018)		у	es	
Observations		5,1	136	
Pseudo-R2		0.1	124	

Higher complexity \cong better dynamics in pandemic times - 2

SERVICES

In services (which were more severely hit than industry), higher complexity correlates with higher probability of downsizing with occupational upgrading

Contributes to the probability of belonging to a class of performance – Services (p.p.)

Employment dynamics (202	!0) ; Benchmark	: Essentials; Clu	isters at 2018; N	larginal effects
	I	П	Ш	IV
	Δ skills > 0	Δskills > 0	Δ skills ≤ 0	Δ skills ≤ 0
	$\Delta empl \ge 0$	Δ empl < 0	Δ empl ≥ 0	Δ empl < 0
Managerials	0.029	0.069***	0.02	-0.118***
	-0.025	-0.013	-0.026	-0.029
Interdependent	0.088***	0.064***	0.021	-0.173***
	-0.026	-0.012	-0.027	-0.029
Complex	0.038	0.063***	0.013	-0.113***
	-0.028	-0.016	-0.033	-0.035
Additional firm-level covariates/controls (2018)		у	es	
Observations		2,2	289	
Pseudo-R2		0.1	151	

Conclusions

- ✓ Linking quantitative and qualitative firm-level datasets makes it is possible to construct an empirical measure of capabilities of the firms
- ✓ Firm capabilities may override firms' size limits (at least in normal times)
- ✓ There emerge **stickiness and (adaptive) persistence** between firms' attitudes in "normal" times and "troubled" ones: higher capabilities appear to have supported firms' *robustness* and readiness during the harsher phase of the pandemic
- ✓ More complex firms are in general more robust, ready to react and less vulnerable.

Where to find our papers:

- ✓ "Firm responses to the pandemic crisis: sticky capabilites and widespread restructuring":
 http://www.lem.sssup.it/WPLem/files/2021-48.pdf
- ✓ "From organizational capabilities to corporate performances: at the roots of productivity slowdown":
 http://www.lem.sssup.it/WPLem/files/2021-21.pdf

THANK YOU

Stefano Costa

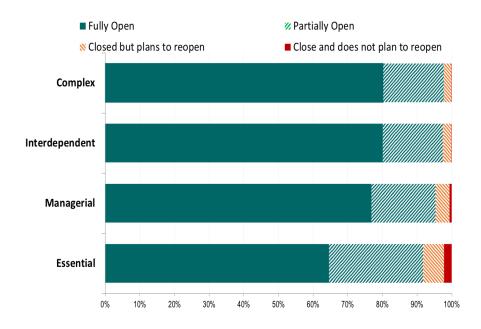
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Results – Pandemic times - 1

At the end of 2020 ≈80% of Complex and Interdependent firms were fully open again (Essentials: ≈65%)

Share of firms by cluster



The dataset

The main integrated dataset (for the definition of firms' capabilities):

- ✓ about 110,000 firms with 10+ persons employed (our target size), representative
 of a universe of about 215,000 units (51%)
- √ 9 million persons employed (54.7% of the total)
- ✓ 557 billion euros of value added (71.4%)
- ✓ 3,700 large enterprises (250+ p.e.), generating 38.5% of the overall employment and 45% of total value added

Higher complexity ≅ better dynamics

Contributes to the probability of belonging to a class of performance – All business sectors; 2019-2020

		-			•	,			
	I	П	III	IV		I	II	Ш	IV
VARIABLES	Δ skills > 0	Δ skills > 0	Δ skills ≤ 0	$\Delta skills \leq 0$	VARIABLES	Δ skills ≥ 0	Δ skills > 0	Δ skills ≤ 0	Δ skills \leq 0
	$\Delta empl \ge 0$	$\Delta empl < 0$	$\Delta empl \ge 0$	Δ empl < 0		$\Delta empl \ge 0$	$\Delta empl < 0$	$\Delta empl \geq 0$	Δ empl < 0
Managerials	0.039***	0.046***	-0.054***	-0.031*	LgExportProp. ₂₀₁₈	-0.002	0.007***	-0.003	-0.001
	-0.014	-0.01	-0.016	-0.017		-0.003	-0.002	-0.003	-0.003
Interdependent	0.085***	0.029***	-0.050***	-0.064***	DomesticGroup ₂₀₁₈	0.024**	0.002	0.006	-0.031**
	-0.014	-0.009	-0.017	-0.017		-0.011	-0.008	-0.012	-0.012
Complex	0.096***	0.026**	-0.069***	-0.052***	ForMneGroup ₂₀₁₈	0.011	0.003	-0.073***	0.059***
	-0.016	-0.01	-0.019	-0.02		-0.014	-0.011	-0.02	-0.02
Medium ₂₀₁₈	0.116***	0.011	0.023*	-0.150***	ItMneGroup ₂₀₁₈	0.033***	0.006	-0.038**	-0.001
2010	-0.011	-0.008	-0.013	-0.013		-0.012	-0.009	-0.016	-0.016
Large ₂₀₁₈	0.156***	0.030**	0.041*	-0.227***	Layoff ₂₀₂₀	-0.034***	0.021***	-0.095***	0.108***
	-0.02	-0.012	-0.023	-0.016		-0.009	-0.006	-0.011	-0.011
LgProductivity ₂₀₁₈	0.048***	-0.004	0.016	-0.060***	Expiry ₂₀₂₀	-0.026***	0.051***	-0.047***	0.022**
	-0.009	-0.007	-0.012	-0.012		-0.008	-0.006	-0.009	-0.01
LgSchooling ₂₀₁₈	0.456***	-0.160***	-0.375***	0.078	Resignation ₂₀₂₀	-0.073***	0.043***	-0.163***	0.193***
	-0.041	-0.029	-0.046	-0.048		-0.009	-0.007	-0.009	-0.01
LgTenure ₂₀₁₈	-0.024***	-0.007	-0.072***	0.103***	Retirement ₂₀₂₀	-0.017*	0.017**	-0.119***	0.118***
	-0.009	-0.006	-0.01	-0.011		-0.01	-0.007	-0.014	-0.013
LgAge ₂₀₁₈	0.009	-0.015***	0.026***	-0.020**	Territorial controls		y	es	
	-0.008	-0.005	-0.01	-0.01	Sector controls		y	es	
LgProfitability ₂₀₁₈	-0.017	-0.008	0.023	0.001	Observations		7,5	i97	
	-0.043	-0.032	-0.06	-0.054	Pseudo-R ²		0.1	24	

Higher complexity ≅ better dynamics

Contributes to the probability of belonging to a class of performance – Industry; 2019-2020

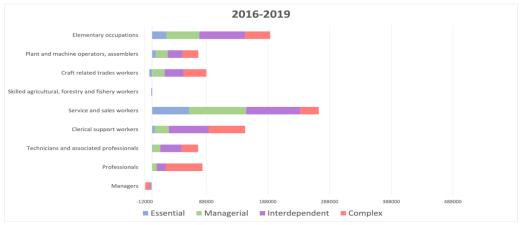
	I	II	Ш	IV		I	II	Ш	IV
VARIABLES	Δ skills > 0	Δ skills > 0	Δ skills ≤ 0	$\Delta skills \leq 0$	VARIABLES	Δ skills > 0	Δ skills > 0	Δ skills ≤ 0	Δ skills ≤ 0
	$\Delta empl \ge 0$	$\Delta empl < 0$	$\Delta empl \ge 0$	$\Delta empl < 0$		$\Delta empl \ge 0$	$\Delta empl < 0$	$\Delta empl \ge 0$	$\Delta empl < 0$
Managerials	0.050***	0.018	-0.102***	0.034	LgExportProp. ₂₀₁₈	0.001	0.008***	-0.010**	0.001
	-0.017	-0.015	-0.021	-0.022		-0.004	-0.003	-0.004	-0.004
Interdependent	0.097***	-0.006	-0.099***	0.008	DomesticGroup ₂₀₁₈	0.023*	0.001	0.009	-0.034**
	-0.017	-0.015	-0.022	-0.022		-0.014	-0.01	-0.016	-0.016
Complex	0.128***	-0.007	-0.121***	0.001	ForMneGroup ₂₀₁₈	-0.003	0.000	-0.066***	0.069***
	-0.019	-0.016	-0.025	-0.024		-0.017	-0.014	-0.025	-0.026
Medium ₂₀₁₈	0.103***	0.018*	0.02	-0.141***	ItMneGroup ₂₀₁₈	0.023	0.005	-0.040**	0.012
	-0.013	-0.01	-0.016	-0.016		-0.014	-0.011	-0.019	-0.019
Large ₂₀₁₈	0.110***	0.054***	0.028	-0.192***	Layoff ₂₀₂₀	-0.042***	0.034***	-0.084***	0.092***
	-0.022	-0.017	-0.028	-0.023		-0.01	-0.008	-0.014	-0.013
LgProductivity ₂₀₁₈	0.081***	0.014	0.042***	-0.137***	Expiry ₂₀₂₀	-0.007	0.059***	-0.046***	-0.006
	-0.013	-0.01	-0.016	-0.017		-0.009	-0.007	-0.011	-0.012
LgSchooling ₂₀₁₈	0.375***	-0.147***	-0.275***	0.047	Resignation ₂₀₂₀	-0.066***	0.029***	-0.196***	0.233***
	-0.052	-0.039	-0.06	-0.062		-0.01	-0.009	-0.011	-0.012
LgTenure ₂₀₁₈	-0.035***	-0.012	-0.059***	0.106***	Retirement ₂₀₂₀	-0.022*	0.007	-0.128***	0.142***
	-0.011	-0.008	-0.013	-0.014		-0.011	-0.008	-0.015	-0.014
LgAge ₂₀₁₈	-0.002	-0.002	0.028**	-0.024**	Territorial controls		y	es	
	-0.009	-0.007	-0.012	-0.012	Sector controls		y	es	
LgProfitability ₂₀₁₈	-0.154**	-0.137***	-0.081	0.372***	Observations		51	.36	
	-0.068	-0.044	-0.076	-0.085	Pseudo-R ²		0.1	124	

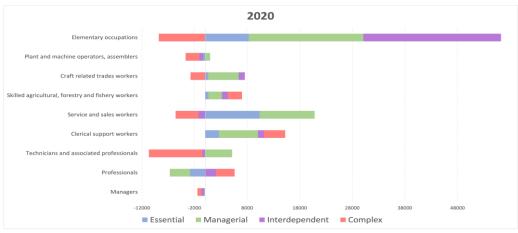
Higher complexity ≅ better dynamics

Contributes to the probability of belonging to a class of performance – Services; 2019-2020

	I	II	Ш	IV		I	П	Ш	IV
VARIABLES	Δ skills > 0	Δ skills > 0	Δ skills ≤ 0	$\Delta skills \leq 0$	VARIABLES	Δ skills > 0	Δ skills > 0	Δ skills ≤ 0	Δ skills ≤ 0
	$\Delta empl \ge 0$	$\Delta empl < 0$	$\Delta empl \ge 0$	$\Delta empl < 0$		$\Delta empl \ge 0$	$\Delta empl < 0$	$\Delta empl \ge 0$	$\Delta empl < 0$
Managerials	0.029	0.069***	0.02	-0.118***	LgExportProp. ₂₀₁₈	-0.012**	0.003	0.015**	-0.006
	-0.025	-0.013	-0.026	-0.029		-0.006	-0.004	-0.006	-0.007
Interdependent	0.088***	0.064***	0.021	-0.173***	DomesticGroup ₂₀₁₈	0.001	0.01	0.005	-0.015
	-0.026	-0.012	-0.027	-0.029		-0.018	-0.013	-0.02	-0.02
Complex	0.038	0.063***	0.013	-0.113***	ForMneGroup ₂₀₁₈	0.024	0.022	-0.077**	0.03
	-0.028	-0.016	-0.033	-0.035		-0.025	-0.021	-0.032	-0.032
Medium ₂₀₁₈	0.126***	0.007	0.014	-0.147***	ItMneGroup ₂₀₁₈	0.03	0.011	-0.038	-0.004
	-0.022	-0.014	-0.025	-0.022		-0.025	-0.019	-0.032	-0.031
Large ₂₀₁₈	0.228***	0.013	-0.035	-0.206***	Layoff ₂₀₂₀	-0.024	0.005	-0.115***	0.134***
	-0.036	-0.019	-0.036	-0.027		-0.015	-0.011	-0.019	-0.018
LgProductivity ₂₀₁₈	0.011	-0.040***	0.005	0.024	Expiry ₂₀₂₀	-0.087***	0.046***	-0.058***	0.099***
	-0.016	-0.013	-0.019	-0.019		-0.015	-0.012	-0.017	-0.017
LgSchooling ₂₀₁₈	0.494***	-0.164***	-0.526***	0.196**	Resignation ₂₀₂₀	-0.109***	0.063***	-0.085***	0.130***
	-0.075	-0.048	-0.078	-0.083		-0.016	-0.013	-0.017	-0.018
LgTenure ₂₀₁₈	-0.004	-0.001	-0.070***	0.075***	Retirement ₂₀₂₀	-0.014	0.035**	-0.088***	0.067**
	-0.014	-0.01	-0.017	-0.017		-0.022	-0.015	-0.032	-0.028
LgAge ₂₀₁₈	0.036**	-0.028***	-0.003	-0.005	Territorial controls		y	es	_
	-0.015	-0.009	-0.017	-0.017	Sector controls		y ₍	es	
LgProfitability ₂₀₁₈	0.192*	0.367***	-0.023	-0.536***	Observations		22	89	
	-0.103	-0.082	-0.135	-0.133	Pseudo-R ²		0.1	151	

Jobs by occupations and clusters





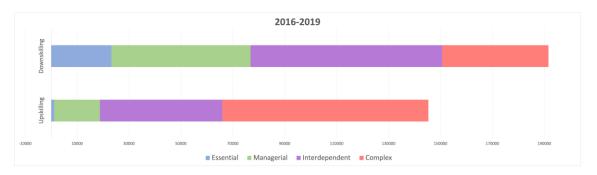
Pre-pandemic times (2016-2019):

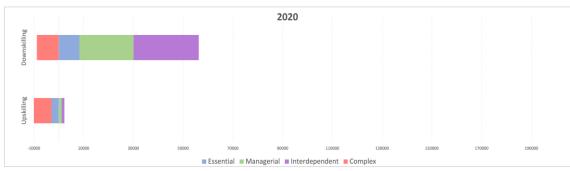
- 1. The highest incidence of new activated jobs is in service and sales workers:
- 2. Occupations at the top of the hierarchy are largely demanded by Complex and Interdependent.

Pandemic times (2020):

- 1. Newly activated jobs during the pandemic are largely in elementary occupations and occupations in bottom part of the hierarchy.
- 2. Complex firms look to have seen cessations larger than activations. An important disclaimer is that cessations are largely due to two main reasons: contract expiring and retirement

Hiring and firing strategies by clusters





Pre-pandemic times (2016-2019):

- 1. The downskilling event is more widespread across Italian firms and largely pertains to lower-level clusters;
- 2. The upskilling event

Pandemic times (2020):

- 1. Complex firms in general seem to have reduces the number of new jobs activated while jobs ceased have increased.
- 2. In general, new activations have been recorded in Managerial and Interdependent clusters