

Trips and holidays in Italy and abroad

Year 2018

TRIPS and EXCURSIONS

78 MILLION and 940 THOUSAND (+19.5%)

88.8% holiday
11.2% working trips



Trips are journeys outside their home municipality, with at least one overnight stay.

Excursions are displacements outside their home municipality, without overnight stay and of at least 3 hours' duration at the place.

83 MILLION and 594 THOUSAND (+19.5%)

64.3% for recreation, relax, holidays
19.3% to visit relatives and friends
5.1% for shopping
3.8% for training and culture



MEANS OF TRANSPORT



car 59.2%
airplane 19.8%
train 10.0%
pullman 3.8%
ship 3.4%

DESTINATIONS

79.3% ITALY (+16.7%)

(Puglia is preferred for long holidays*, Toscana for short holidays and Lombardia for working trips) *4 or more nights

20.7% ABROAD (+31.4%)

83.5% Europe (Spain is the most popular)

16.5% wider world (especially in the United States)



TRIP ORGANISATION

56.2% directly booking

36.5% no reservation

6.6% travel agency, tour operator

46% of trips were booked on the internet

OVERNIGHT STAYS

431 MILLION and 893 THOUSAND (+13.5%)

private accommodation 61.1%
collective tourist accommodation 38.9%

