

## RETAIL TRADE

August 2018

The retail trade index measures the monthly evolution of the turnover at current prices of businesses which are engaged in retail trade. With effect from January 2018, the indices are calculated with reference to the base year 2015, using the Ateco 2007 classification (Italian edition of Nace Rev. 2).

The underlying pattern in the retail trade in August 2018, as suggested by the three-month on three-month measure remains one of growth for the fourth consecutive month, increasing by 0.5% in value terms and by 0.3% in volume terms.

Month on month both value and volume of retail trade rose by 0.7% in August 2018.

Compared with August 2017, both value and volume were estimated to have increased respectively by 2.2% and 1.4%.

The retail trade index for large scale distribution was up 2.4% while small scale distribution was up 1.3% when compared with the same period a year earlier. Online sales continued to grow year-on-year at 8.6%.

### RETAIL TRADE INDEX AT CURRENT PRICES (BASE 2015=100) BY MARKETABLE GOODS SECTOR, SEASONALLY ADJUSTED AND SEASONALLY UNADJUSTED (a)

	Seasonally unadjusted				Seasonally adjusted					
	Aug 18		Aug 18 Aug 17		Aug 18		Aug 18 Jul 18		Jun-Aug 18 Mar-May 18	
	Value	Volume	Value	Volume	Value	Volume	Value	Volume	Value	Volume
<b>Food</b>	104.9	101.8	+1.9	-0.1	103.3	99.4	+0.3	+0.3	+0.4	-0.2
<b>Non food</b>	92.2	97.4	+2.4	+2.7	101.6	100.9	+0.9	+1.0	+0.7	+0.6
<b>Total</b>	<b>97.6</b>	<b>99.4</b>	<b>+2.2</b>	<b>+1.4</b>	<b>102.3</b>	<b>100.3</b>	<b>+0.7</b>	<b>+0.7</b>	<b>+0.5</b>	<b>+0.3</b>

(a) Provisional data

### RETAIL TRADE INDEX AT CURRENT PRICES (BASE 2015=100) BY KIND OF BUSINESS, SEASONALLY UNADJUSTED (a)

	Aug 18	Aug 18 Aug 17
<b>Large scale distribution</b>	103.4	+2.4
<b>Small scale distribution</b>	92.6	+1.3
<b>Online sales</b>	118.7	+8.6

(a) Provisional data

#### For more details, please refer to the Italian version

Time series are available at database I.stat: <http://dati.istat.it/?lang=en>

Date of previous release: 7 September 2018

Date of next release: 7 November 2018

Contact person:

**Anna Rita Giorgi** ([angiorgi@istat.it](mailto:angiorgi@istat.it))

Istat – National Institute of Statistics

Via Tuscolana 1788 – 00173 – Rome, Italy

Phone +39.06.4673.6129