

# Agritourism farms in Italy in 2017

## AGRITOURISM FARMS



**+3.3%**

managed by women

**8,483**

**+4.0%**

## location

**31.4%**  
in the mountains

**52.8%**  
in the hills

**15.8%**  
in the plain

**3.9** average number of nights

**3.2 million**  
**customers**  
**+6.7%**

bed places

**253,328**

**+3.2%**

## agritourism production current value



**1.36**  
**billion**



**+6.7%**

## quality products

**2,533**

PDO-PGI producers  
**+220.2%**

variations refer to 2016



sport **21.3%**



mountain bike  
**11.1%**



hiking  
**14.9%**



wildlife observation  
**5.3%**



trekking  
**8.3%**



horse riding  
**6.4%**

not only agritourism activities...