

## RETAIL TRADE

July 2018

The retail trade index measures the monthly evolution of the turnover at current prices of businesses which are engaged in retail trade. With effect from January 2018, the indices are calculated with reference to the base year 2015, using the Ateco 2007 classification (Italian edition of Nace Rev. 2)

The underlying trend in the three months to July 2018 shows the value of retail trade grew by 0.5%, while the volume remains flat.

When compared to June 2018, both value and volume of retail trade slightly fell, decreasing by 0.1% and 0.2% respectively.

The longer-term picture as illustrated by the year-on-year growth rate shows the value of retail trade dropped by 0.6%, while the quantity sold contracted by 1.8%.

Both large scale distribution and small scale distribution decreased by 0.1% and 1.5% respectively compared with July 2017.

In July 2018, the general trend in online sales remains one of growth as internet sales index is estimated to have risen by 13.6% when compared with the same month a year earlier.

### RETAIL TRADE INDEX AT CURRENT PRICES (BASE 2015=100) BY MARKETABLE GOODS SECTOR, SEASONALLY ADJUSTED AND SEASONALLY UNADJUSTED (a)

|                 | Seasonally unadjusted |              |                  |             | Seasonally adjusted |             |                  |             |                          |            |
|-----------------|-----------------------|--------------|------------------|-------------|---------------------|-------------|------------------|-------------|--------------------------|------------|
|                 | Jul 18                |              | Jul 18<br>Jul 17 |             | Jul 18              |             | Jul 18<br>Jun 18 |             | May-Jul 18<br>Feb-Apr 18 |            |
|                 | Value                 | Volume       | Value            | Volume      | Value               | Volume      | Value            | Volume      | Value                    | Volume     |
| <b>Food</b>     | 104.8                 | 101.6        | +0.2             | -2.1        | 102.9               | 99.1        | +0.2             | +0.1        | +0.6                     | -0.1       |
| <b>Non food</b> | 104.8                 | 108.4        | -1.0             | -1.5        | 100.3               | 99.5        | -0.3             | -0.4        | +0.2                     | +0.2       |
| <b>Total</b>    | <b>104.8</b>          | <b>105.3</b> | <b>-0.6</b>      | <b>-1.8</b> | <b>101.4</b>        | <b>99.3</b> | <b>-0.1</b>      | <b>-0.2</b> | <b>+0.5</b>              | <b>0.0</b> |

(a) Provisional data

### RETAIL TRADE INDEX AT CURRENT PRICES (BASE 2015=100) BY KIND OF BUSINESS, SEASONALLY UNADJUSTED (a)

|                                 | Jul 18 | Jul 18<br>Jul 17 |
|---------------------------------|--------|------------------|
| <b>Large scale distribution</b> | 106.8  | -0.1             |
| <b>Small scale distribution</b> | 102.8  | -1.5             |
| <b>Online sales</b>             | 136.6  | +13.6            |

(a) Provisional data

#### For more details, please refer to the Italian version

Time series are available at database I.stat: <http://dati.istat.it/?lang=en>

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