

Business demography

Years 2009-2014

For the sixth consecutive year, the balance between births and deaths (net rate of turnover) was negative (-1.4%) but lower than that recorded in 2013 (-1.8%) .

After four years of decline, in 2014 the percentage of businesses survival after one year grew. In fact 76.8% of businesses born in the previous year were still working, while in 2013 the survival rate was 76.1%

In 2014 there were 274,489 business births, approximately 2,000 companies fewer than the previous year, but the birth rate remained unchanged at 7.1%.

In 2014, 329,585 enterprises ceased their activities. The overall death rate was 8.6%; although it was higher than the birth rate it was still slightly down (-0.2 percentage points) in comparison with the previous year.

The births and deaths involved about 780,000 jobs, with a negative balance of 105 thousand persons employed. This result is due to the difference between 337,000 jobs created by births and 442,000 jobs lost by deaths.

The trend of the birth rates is due to the different dynamics at the sector of activity level; compared to 2013, only the enterprises belonging to Other Services sectors were growing (+0.4 percentage points), while the birth rate decreased in the Manufacturing (-0.1 percentage points) and also in Construction and Trade (-0.3 percentage points each).

The death rate decreased in all sectors, especially in Construction (from 12 to 11.5%) and in Trade (from 8.9 to 8.5%).

Centre, South and the Islands were the areas with the highest birth rates (7.7% and 8.3% respectively), while the birth rates in the North-west and North-east areas were below the national average.

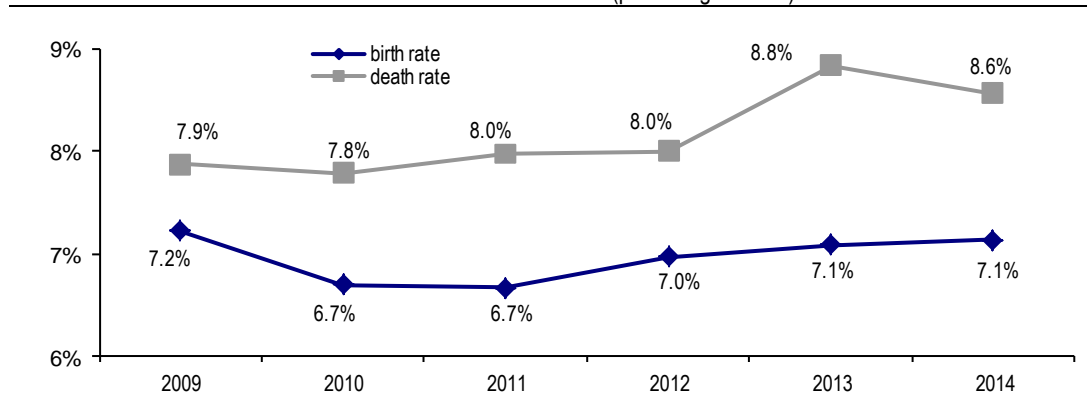
In the sector of Other Services the highest increase in the survival rate at one year was registered (from 73.9% to 77.1%), followed by Construction (from 74.1 to 75.6%). A decline of the survival rate at one year was registered in the Manufacturing (from 84.5% to 83.9%) and in the Trade (from 78.7 to 75.2).

The average size of enterprises established in 2010 and still active after four years increased between 2010 and 2014, from 1.4 to 2.5 average employees.

The enterprises established in 2010 and still active after four years created about 150,000 new jobs (76.4% more than the year of birth), but these new jobs didn't compensate the decline generated by the enterprises that didn't survive (about -181,000 persons employed).

Only the Manufacturing sector showed a gain in employment compared to the year of birth (+24.2%), while the other sectors reported an employment loss: the Trade with -5.9%, the Other services with -10.1% and -30% for the Construction sector.

BUSINESS BIRTH AND DEATH RATES. YEARS 2009-2014 (percentage values)



For more details please refer to the Italian version

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