

Business structure and performance of foreign affiliates resident in Italy

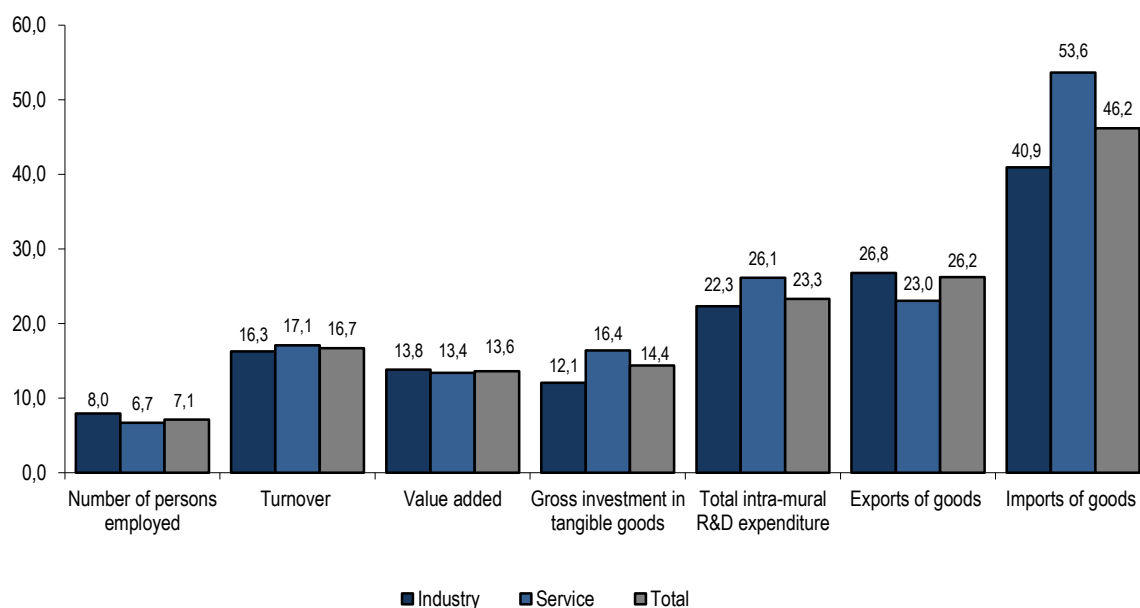
Year 2013

In 2013, there were 13.165 foreign affiliates resident in Italy. These enterprises employed 1,2 million persons, generated a turnover of 500 billion euros and a value added of 92 billion euros.

The foreign affiliates decreased their presence in Italy compared to 2011: firms -1.2%, number of persons employed -1,5%, turnover -2.3% and value added -1.0%.

The economic relevance of these enterprises, as compared to resident businesses, was equal to 7.1% of persons employed, 16.7% of turnover and 13.6% value added. The share of R&D expenditure was remarkable: 23.3%.

FIGURE 1. ECONOMIC AGGREGATES OF FOREIGN AFFILIATES RESIDENT IN ITALY. Year 2012, a percentage of total business residents in Italy.



Foreign affiliates had an average size of 89.1 employees and achieved a better performance than the domestically controlled firms in terms of profitability and productivity.

Labour cost of foreign affiliates was higher than the domestically controlled (48 thousands compared to 32 thousands).

Goods exported by foreign affiliates were 26.6% of national export, while goods imported were 46.2% of national import.

United States were the country with the highest number of affiliates (2172 firms) and number of persons employed (263 thousands).

For more details please refer to the Italian version

Contact person:

Emanuela Trinca (trinca@istat.it).

phone: +39 06 4673.6142

Elisabetta Bilotta (bilotta@istat.it)

phone: +39 06 4673.6145

Valentina Cava (cava@istat.it)

Structural Economic Statistics on Enterprises and
Institutions, International Trade and Consumer Prices Directorate
Istat – National Institute of Statistics
Via Tuscolana, 1788 – Rome 00173 Italy