

Collective accommodation establishments: include hotels, campings, resorts, agritourism facilities, youth hostels, rooms and flats for rent, holiday homes, alpine huts, bed and breakfast and other establishments

Arrivals: number of resident and non-resident guests spending at least one night in collective accommodation establishments

Nights spent: number of nights spent by guests in collective accommodation establishments

Average length of stay: ratio of nights spent to number of arrivals

ARRIVALS BY TYPE OF ACCOMMODATION ESTABLISHMENT IN 2013

5 star hotels	2.9
4 star hotels	35.6
3 star hotels	31.8
2 star hotels	5.0
1 star hotels	1.6
Tourist residences	2.7
Campings/resorts	8.4
Rooms and flats for rent	5.5
Agritourism facilities	2.4
Bed and Breakfast	1.3
Other accommodation establishments	2.8
percentage composition	

30 TOURISM

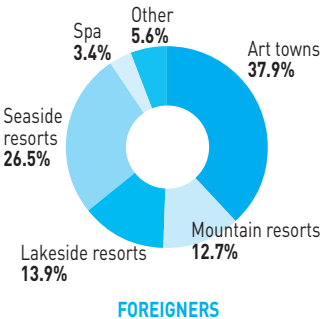
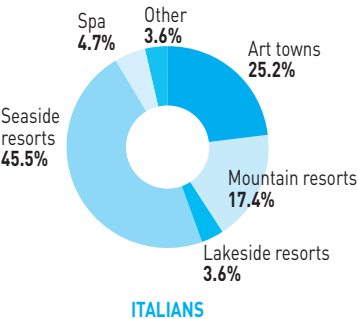
COLLECTIVE ACCOMMODATION ESTABLISHMENTS BY GEOGRAPHICAL AREA
2013

	North	Centre	South and the Islands	Italy
Hotels	20,032	6,343	6,941	33,316
Campings and resorts	1,213	611	818	2,642
Rooms and flats for rent	60,151	8,285	4,078	72,514
Agritourism facilities	6,999	7,567	3,184	17,750
Youth hostels	270	177	84	531
Holiday homes	1,156	749	382	2,287
Alpine huts	865	66	35	966
Other accommodation establishments	217	311	287	815
Bed & Breakfast	10,088	5,857	10,755	26,700
Total	100,991	29,966	26,564	157,521

GUESTS IN ACCOMMODATION ESTABLISHMENTS BY GEOGRAPHICAL AREA
2013, thousands

	North	Centre	South and the Islands	Italy
ITALIANS				
Arrivals	29,432	12,324	11,843	53,599
Nights spent	101,509	42,366	48,117	191,992
Average length of stay (days)	3.45	3.44	4.06	3.58
FOREIGNERS				
Arrivals	29,813	14,434	6,016	50,263
Nights spent	111,601	47,715	25,477	184,793
Average length of stay (days)	3.74	3.31	4.23	3.68

NIGHTS SPENT BY DESTINATION
2013, percentage composition



TRAVELS BY TOURIST CHARACTERISTICS IN 2013

SEX

Males	48.8
Females	51.2

AGE GROUP

Up to 14	18.2
15-24	9.8
25-44	33.7
45-64	30.1
65 and over	8.2

RESIDENCE AREA

North	57.9
Centre	22.2
South and the Islands	19.9

percentage composition

Holidays: trips made by Italians in the reference period for holiday, leisure, recreation, visiting relatives and friends, religious purposes and health treatments

Holiday trips by destinations: the most visited Italian region is Toscana (destination of 11.4 out of every 100 travels to Italy), whereas the most popular international destination among Italian residents is France (12.3 out of every 100 travels abroad). The United States are the most visited non-European country (3.6 out of every 100 travels abroad)

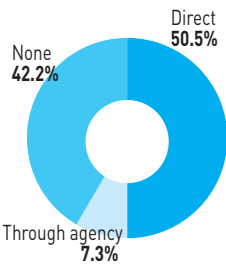
HOLIDAYS BY QUARTER AND LENGTH OF STAY 2013

	January-March	April-June	July-September	October-December	Total
THOUSANDS					
1-3 nights	5,869	7,565	5,495	5,853	24,782
4 or more nights	2,949	4,440	22,779	2,501	32,669
Total	8,818	12,005	28,274	8,354	57,451
PERCENTAGE COMPOSITION					
1-3 nights	23.7	30.5	22.2	23.6	100.0
4 or more nights	9.0	13.6	69.7	7.7	100.0
Total	15.4	20.9	49.2	14.5	100.0

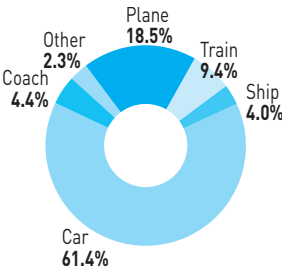
HOLIDAYS BY MAIN DESTINATION 2013, percentage composition

	1-3 nights	4 nights or more	Total
Italy	89.3	73.2	80.2
North	45.2	28.9	35.9
Centre	27.7	13.6	19.7
South and the Islands	16.5	30.7	24.5
Abroad	10.7	26.8	19.8
EU countries	8.6	17.6	13.7
Other European countries	1.7	4.4	3.2
Rest of the world	0.3	4.8	2.9
Total	100.0	100.0	100.0

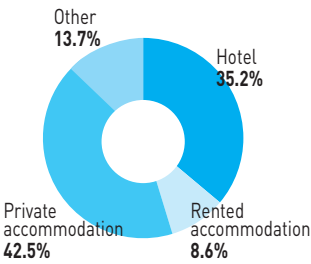
HOLIDAYS BY CERTAIN CHARACTERISTICS 2013, percentage composition



RESERVATION



MEANS OF TRANSPORT



ACCOMMODATION