

Occupancy in collective accommodation establishments

IV quarter 2014

The survey "Occupancy of tourist accommodation establishments" is a monthly census and it is carried out through the local tourism bodies (mainly the Regional offices). It collects mainly data on arrivals and nights spent (by residents and non-residents) at tourist accommodation establishments in Italy. The accommodation establishments are classified into two main typologies: hotels and similar accommodation and other collective accommodation establishments.

In the fourth quarter of 2014 arrivals at tourist accommodation establishments increased by 3.0 per cent and the number of nights spent by 1.1 per cent, compared with the same period of the previous year. The average length of stay changes from 2.74 days in the fourth quarter of 2013 to 2.69 in the same period of 2014.

Arrivals, nights spent and average length of stay at tourist accommodation establishments

IV quarter 2014, absolute values and % changes (a)(b)

| | Absolute values | | % changes | |
|------------------------|-----------------|-----------------|------------------------------------|------------------------|
| | IV Quarter 2013 | IV Quarter 2014 | IV Quarter 2014 IV Quarter 2013 | Year 2014 Year 2013 |
| Residents | | | | |
| Arrivals | 9,710,489 | 10,150,788 | 4.5 | -0.5 |
| Nights spent | 23,999,583 | 24,313,633 | 1.3 | -2.7 |
| Average length of stay | 2.47 | 2.40 | -0.07 | -0.08 |
| Non Residents | | | | |
| Arrivals | 7,722,748 | 7,810,395 | 1.1 | 0.3 |
| Nights spent | 23,801,594 | 23,996,837 | 0.8 | -0.3 |
| Average length of stay | 3.08 | 3.07 | -0.01 | -0.02 |
| Total | | | | |
| Arrivals | 17,433,237 | 17,961,183 | 3.0 | -0.1 |
| Nights spent | 47,801,177 | 48,310,470 | 1.1 | -1.5 |
| Average length of stay | 2.74 | 2.69 | -0.05 | -0.05 |

(a) Absolute differences for the Average length of stay

(b) I-IV Quarter 2014, provisional data

For more details please refer to the Italian version

Time series are available at database I.Stat: <http://dati.istat.it/?lang=en>

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