

Holidays in private houses in Italy

Year 2013

In 2013 private tourist accommodation was chosen in 52.6% of all domestic trips (65% of all nights spent) and 56% of all domestic holidays (66% of all nights).

Two thirds of domestic holidays (66%) were spent in accommodation provided without charge by relatives and friends in their own houses (53% of all nights), followed by own holiday homes (18.6% of trips and 28.5% of nights) and rental accommodations (bed & breakfast included) (10.7% of trips and 16.4% of nights).

Between 2008 and 2013, holidays in private houses decreased by 54.4% (-41.7% for overnight stays) whereas those in collective tourist accommodation establishments, which were more frequent for outbound trips, reduced by 37% (both trips and nights).

In the case of private houses, the sharp decline is concentrated on short holidays (over 60% less, in terms of overnight stays); therefore, in 2013, holidays in private houses were longer than in the past (54% of cases were long holidays).

The average length of holidays in private houses increased - from about 6 to 7.8 nights - especially when tourists were guests of relatives and friends (from 4.7 to 6.2) and in own holiday houses (8 to 11.9); the average duration of holidays in rented accommodations was stable (9.5 nights).

In 2013, 15.6% of residents made at least one holiday in Italy (they were 24.4% in 2008); among them, more than a half (8.6%) stayed in private houses (they were 14.6% in 2008); the decrease is mainly due to tourists in owned holiday homes (from 3.2% to 1.5%).

7% of residents in the Centre-North area made a holiday at houses of relatives and friends (compared to 4% of the South and Islands area) and 2% stayed in their own holiday homes or rented accommodation (only 0.8% in the South area).

Over 40% of holidays spent in rented accommodation was in the North-East area (50.3% of all nights), about two thirds of holidays in second homes was in the North-West area (21.3% of all nights), whereas 41.4% of holidays spent at relatives' and friends' houses was in the North area (27.8% of all nights).

The longest overnight stays at houses of relatives and friends were registered in the South area: 10.3 nights versus 4.2 in the North and just 3.8 in the Center.

In the summer the share of residents who spent a holiday as guests of relatives or friends was close to 10%, down at 4.5% for those who chose a rented accommodation and 3.3% for those who stayed in their second homes.

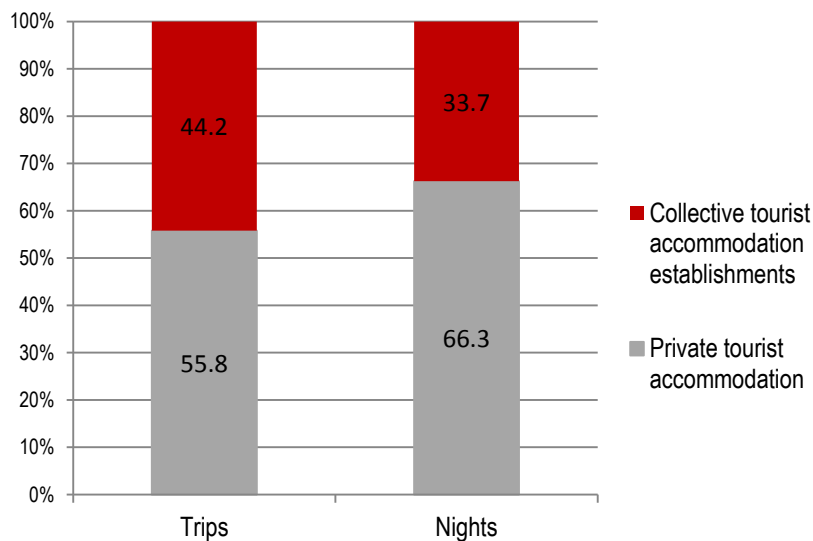
Between July and September, the average duration of holidays in private houses was a little shorter than two weeks (12.7 nights) and it was a little bit longer than three weeks (23 nights) in the case of long holidays in second homes.

Recreation and relax were the main reasons for over 80% of holidays in rental accommodation and in own holiday homes, while 77.7% of holidays spent at relatives' and friends' homes was made just to visit them.

Car was the main means of transport (78.3%), followed by train (10.1%), air (7.1%) and ship (3.5%)

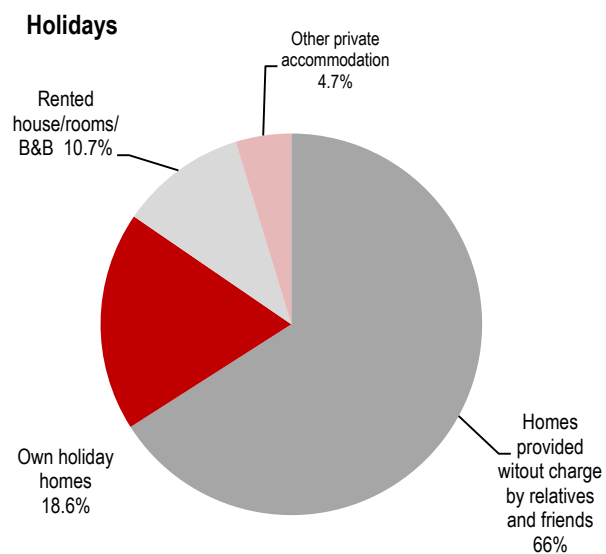
DOMESTIC HOLIDAYS BY TYPE OF ACCOMMODATION

Year 2013, percentage composition



DOMESTIC HOLIDAYS IN PRIVATE TOURIST ACCOMMODATIONS BY TYPE OF PRIVATE ACCOMMODATION

Year 2013, percentage composition



For more details please refer to the Italian version

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