

Structure and competitiveness of the system of the industrial and services enterprises

Year 2011

In 2011 enterprises of the industry and services sectors are 4.4 million and employ about 16.3 million of persons (11.1 million employees). The average enterprise size is 3.7 persons employed. Italian enterprises make a value added of around 721 billion euros (+1.9% compared to 2010). The value added per person employed is 44 thousand euros, the personnel costs per employee are 35 thousand euros, wage and salaries per employee are 25 thousand euros, and the amount of profits over value added is 28.5%.

Micro-enterprises (those with less than 10 persons employed) represent 95.1% of active enterprises, 47.2% of persons employed and 31.4% of the total value added. 19.4% of persons employed and 31.2% of value added are concentrated in larger enterprises (with 250 or more person employed).

The services sector – accounting for 76.3% of the enterprises, 63.8% of persons employed and 57.3% of the contribution to value added – proves to be, in terms of quantity, the most important sector of the national economy. The industry sector (excluding constructions) represents 10.2% of enterprises, 26% of persons employed and 34.6% of value added. The constructions sector counts 13.5% of enterprises, 10.2% of persons employed and 8.1% of value added.

In 2011, each employee worked on average 1,637 hours (8 hours more than in 2010), with higher level in industry sector (1,667) and lower in the service sector (1,616). In 2011 Italian enterprises met 102 billion euros of gross investment in tangible goods (-25.9% compared to 2010).

Manufacturing sector export enterprises register levels of value added per persons employed (67 thousand euros), wages and salaries per employee (31 thousand euros) and profits over value added (34.1%) higher than the manufacturing sector averages (respectively 53 thousand and 28 thousand, and 28.9%).

The export propensity of the whole manufacturing sector (measured by the ratio between export and total turnover) amounts to 30.9% (29.4% in 2010).

Enterprises in the North-West and in the North-East areas contributed for 61.2% of value added (respectively 36.9% and 24.3%). The share of value added is 20.7% in the Centre and 18.1% in the South and Islands areas.

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