

Consumer Confidence Survey

March 2011

The confidence index lowers to 105.2 from 106.3 in February. The downswing is mainly due to a widespread pessimism on country overall economic situation (from 78.5 to 75.8) while the indicator on personal situation falls at a slower pace (from 120.5 to 119.7).

The indicators on current situations and that on short-term expectations also slightly decline (from 114.8 to 113.9 and from 94.7 to 93.7 respectively).

Consumers show perceptions of increase in inflation in both the last twelve months and the next year.

Table 1 – Consumer Confidence Climate and components

(Indexes 1980=100; weighted balances; s.a. data)

	2010			2011	
	Nov	Dec	Jan	Feb	March
CONFIDENCE CLIMATE	108.5	109.1	105.9	106.3	105.2
<i>Economic Climate</i>	81.9	81.9	77.3	78.5	75.8
<i>Personal Climate (b)</i>	121.9	121.9	120.6	120.5	119.7
<i>Current Climate</i>	115.8	115.8	116.4	114.8	113.9
<i>Future Climate</i>	98.1	98.1	90.9	94.7	93.7
Assessments on Italy's economic situation	-93	-93	-98	-104	-103
Forecasts on Italy's economic situation	-41	-39	-47	-45	-47
Forecasts on unemployment	78	75	84	72	84
Assessments on household's situation	-41	-39	-38	-43	-42
Forecasts on household's situation	-9	-6	-13	-15	-13
Household's financial situation	3	4	3	2	1
Saving's present convenience (b)	147	141	133	151	144
Saving's future possibility (b)	-45	-52	-66	-55	-50
Present convenience of durables purchase	-74	-68	-58	-75	-76

(a) Confidence Climate may be subdivided in Economic and Personal Climate, or alternatively, in Current and Future climate.

(b) Not seasonal effects present

For more details please refer to the Italian version

Date of previous release: March,24 2011

Date of next release: April 27, 2011

Contact person:

Bianca Maria Martelli

Department for Statistical Production and Technical Scientific Coordination

ISTAT – Italian National Institute of Statistics

Rome, Italy

phone +39 06 44482720

email bmartelli@istat.it