

Occupancy in hotels

Christmas 2010-Epiphany 2011

The survey measures the evolution of the tourist flow in Italian hotels (arrivals and nights spent by residents and non residents); data are disseminated in percentage changes on the same period of the previous year and not in absolute values. The survey on occupancy in hotels is carried out three times a year: Christmas-Epiphany period, Easter period and mid-August week.

In the Christmas-Epiphany period (the reference period was from 23 December 2010 to 6 January 2011), arrivals in Italian hotels increased by 8.7 per cent and the number of nights spent by 6.5 per cent, compared with the same period of the previous year. Concerning the residents' component, arrivals increased by 9.2 per cent and nights spent by 7.7 per cent. The arrivals of non residents increased by 7.1 per cent and the nights spent in hotels by 3.7 per cent.

Arrivals and nights spent by residents and non residents in hotels – geographical macro-area breakdown.
 Christmas 2010-Epiphany 2011 *(percentage changes on the same period of the previous year)*

Geographical Area	Arrivals			Nights spent		
	Residents	Non residents	Total	Residents	Non residents	Total
North-west	+3.9	+5.3	+4.4	+2.5	+2.0	+2.4
North-east	+10.9	+9.2	+10.6	+10.0	+5.5	+8.8
Centre	+17.3	+5.9	+12.6	+17.8	+2.3	+10.6
South and Islands	+4.7	+8.5	+5.4	-1.4	+2.4	-0.7
Italy	+9.2	+7.1	+8.7	+7.7	+3.7	+6.5

For more details please refer to the Italian version

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