



Tourism



COLLECTIVE ACCOMMODATION ESTABLISHMENTS BY GEOGRAPHICAL AREA

Year 2015, thousands

	North	Centre	South and the Islands	Italy
Hotels	19,916	6,366	6,917	33,199
Campings and resorts	1,200	609	899	2,708
Rooms and flats for rent	58,976	9,128	4,971	73,075
Agritourism facilities	7,343	7,887	3,295	18,525
Youth hostels	313	180	99	592
Holiday homes	1,200	765	360	2,325
Alpine huts	988	69	34	1,091
Other accommodation establishments	721	4,694	404	5,819
Bed and breakfast	11,819	6,539	12,026	30,384
TOTAL	102,476	36,237	29,005	167,718

GUESTS IN COLLECTIVE ACCOMMODATION ESTABLISHMENTS BY GEOGRAPHICAL AREA

Year 2015, thousands

	North	Centre	South and the Islands	Italy
ITALIANS				
Arrivals	32,226	13,261	12,834	58,321
Nights spent	104,697	46,042	49,417	200,156
Average length of stay (days)	3.25	3.47	3.85	3.43
FOREIGNERS				
Arrivals	33,010	15,231	6,793	55,034
Nights spent	117,644	48,073	26,891	192,608
Average length of stay (days)	3.56	3.16	3.96	3.50

GLOSSARY

COLLECTIVE ACCOMMODATION ESTABLISHMENTS: include hotels, campings, resorts, agritourism facilities, youth hostels, rooms and flats for rent, holiday homes, alpine huts, bed and breakfasts and other establishments.

ARRIVALS: number of resident and non-resident guests spending at least one night in collective accommodation establishments.

NIGHTS SPENT: number of nights spent by guests in collective accommodation establishments.

AVERAGE LENGTH OF STAY: ratio of nights spent to number of arrivals.

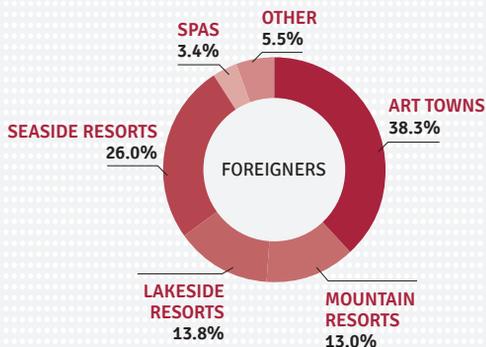
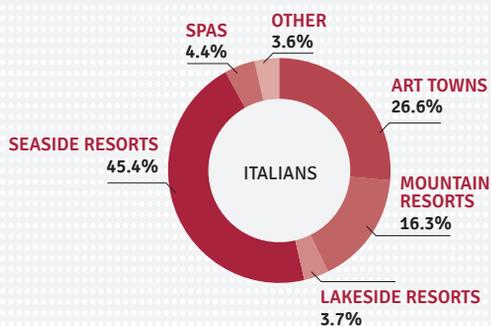
ARRIVALS BY TYPE OF ACCOMMODATION ESTABLISHMENTS

Year 2015, percentage compositions

5-star and 5-star luxury hotels	3.1	Campings and resorts	8.2
4-star hotels	36.9	Rooms and flats for rent	6.2
3-star hotels	30.2	Agritourism facilities	2.5
2-star hotels	4.2	Bed and breakfasts	1.6
1-star hotels	1.3	Other accommodation establishments	3.0
Tourist residences	2.8		

NIGHTS SPENT BY DESTINATION

Year 2015, percentage compositions



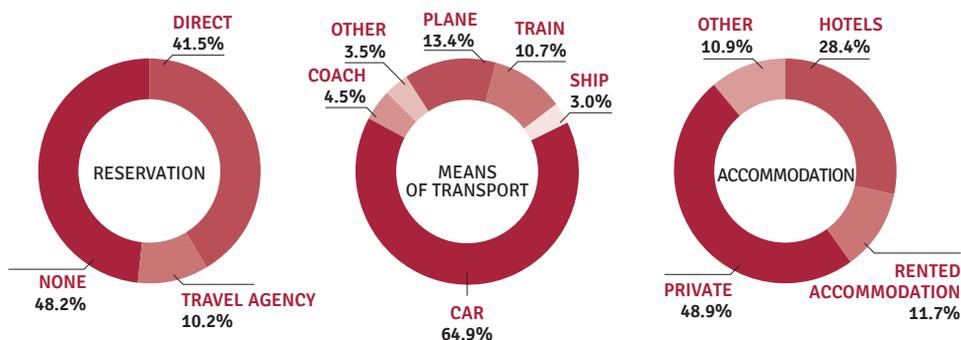
HOLIDAYS BY MAIN DESTINATION

Year 2015, percentage compositions

	1-3 nights	4 nights or more	Total
ITALY	89.1	74.6	81.5
North	50.7	31.4	40.6
Centre	26.6	16.4	21.2
South and the Islands	11.8	26.8	19.7
ABROAD	10.9	25.4	18.5
EU Countries	9.7	14.5	12.2
Other European countries	0.9	4.6	2.9
Rest of the world	0.3	6.3	3.4
TOTAL	100.0	100.0	100.0

HOLIDAYS BY CERTAIN CHARACTERISTICS

Year 2015, percentage compositions



i GLOSSARY

HOLIDAYS: trips made by Italians in the reference period for holiday, leisure, recreation, visiting relatives and friends, religious purposes and health treatments.

HOLIDAY TRIPS BY DESTINATIONS: the most visited Italian region is Emilia-Romagna (destination of 13.3 out of every 100 travels to Italy), whereas the most popular international destination among Italian residents is Spain (12.2 out of every 100 travels abroad). Marocco is the most visited non-European country (6 out of every 100 travels abroad).