Big data for dynamic presence mapping & mobility flows monitoring

Sergio Gambacorta | Smart Cities Program Manager | Vodafone Italia

Vodafone Mobile Analytics, anonymized and aggregated radio mobile network data - processed with ad hoc algorithms - can help public administrations to plan infrastructures and services by evaluating dynamic user presence and mobility flows. Starting from projects delivered for Mobility, Security and Tourism sectors can be analysed synergies for NW Big Data usage in monitoring of migration flows.