

Capacity and occupancy of tourist accommodation establishments

Year 2014

The National Institute of Statistics releases statistics on the capacity and occupancy of tourist accommodation establishments for the year 2013. The “Capacity of tourist accommodation establishments” is an annual census survey and it collects the main structural information regarding the accommodation establishments in Italy.

The survey quantifies the number of establishments, bed places, bedrooms and bathrooms for hotels and similar accommodation, the number of establishments and bed places for the other collective accommodation establishments. The “Occupancy of tourist accommodation establishments” is a monthly census survey and collects mainly data on arrivals and nights spent (by residents and non-residents) at tourist accommodation establishments in Italy. The accommodation establishments are classified into two main typologies: hotels and similar accommodation and other collective accommodation establishments.

The two surveys are carried out through the local tourism bodies and according to the Eu Regulation 692/2011 concerning European statistics on tourism.

In 2013 there were more than 157 thousand tourist accommodation establishments (+0.2% compared with 2012), providing more than 4.7 million of bed-places (-0.7% compared with 2012).

Hotels and similar accommodation were more than 33 thousand and offered 2.2 million of bed-places (respectively -1.2% and -0.8% compared with 2012). Other collective accommodation establishments were 124 thousand (+0.6%) with 2.5 million of bed-places (-0.7%).

In the year 2013 arrivals at tourist accommodation establishments increased slightly by 0.1 per cent while the number of nights spent decreased by -1.0 per cent, compared with the same period of the previous year. The average length of stay changed from 3.67 nights in 2012 to 3.67 in 2013.

In hotels and similar accommodation about 82.6 million of arrivals and 254.8 million of nights spent (-0.3% compared with 2012) were recorded, and the average length of stay remained substantially unchanged.

In other collective accommodation establishments arrivals (21 million) increased by 0.6 per cent, while the number of nights spent (122 million) decreased by 2.5 per cent, thus resulting in a reduction of the average length of stay (-0.18 nights).

NUMBER OF ESTABLISHMENTS, BED-PLACES, ARRIVALS, NIGHTS SPENT AND AVERAGE LENGTH OF STAY BY TYPE OF ACCOMMODATION. Years 2012 - 2013, absolute values and % changes (a)

	Hotels and similar accommodation		Other collective accommodation establishments		Total tourism accommodation establishments		% changes 2013/2012 Hotels and similar accommodation	% changes 2013/2012 Other collective accommodation establishments	% changes 2013/2012 Total tourism accommodation establishments
	2012	2013	2012	2013	2012	2013			
Establishments	33,728	33,316	123,500	124,205	157,228	157,521	-1.2	0.6	0.2
Bed-places	2,250,704	2,233,823	2,511,897	2,494,357	4,762,601	4,728,180	-0.8	-0.7	-0.7
Arrivals	82,644,781	82,639,236	21,088,376	21,223,294	103,733,157	103,862,530	0.0	0.6	0.1
Nights spent	255,610,143	254,759,348	125,101,340	122,026,267	380,711,483	376,785,615	-0.3	-2.5	-1.0
Average length of stay	3,09	3,08	5,93	5,75	3,67	3,63	-0.01	-0.18	-0.04

(a) Absolute differences for the average length of stay.

For more details please refer to the Italian version

Time series and detailed data are available at database I.stat: <http://dati.istat.it/?lang=en>

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