

Occupancy of tourist accommodation establishments

II quarter 2014

The survey "Occupancy of tourist accommodation establishments" is a monthly census and it is carried out through the local tourism bodies (mainly the Regional offices). It collects mainly data on arrivals and nights spent (by residents and non-residents) at tourist accommodation establishments in Italy. The accommodation establishments are classified into two main typologies: hotels and similar accommodation and other collective accommodation establishments.

In the second quarter of 2014 arrivals at tourist accommodation establishments increased by 3.6 per cent and the number of nights spent by 2.8 per cent, compared with the same period of the previous year. The average length of stay changes from 3.14 days in the second quarter of 2013 to 3.12 in the same period of 2014.

Arrivals, nights spent and average length of stay at tourist accommodation establishments

II Quarter 2014, absolute values and % changes (a)/(b)

	Absolute values		% Changes	
	II Quarter 2013	II Quarter 2014	II Quarter 2014 II Quarter 2013	I-II Quarter 2014 I-II Quarter 2013
Residents				
Arrivals	14,036,817	14,591,539	4.0	0.6
Nights spent	41,475,164	42,267,347	1.9	-1.0
Average length of stay	2.95	2.90	-0.05	-0.04
Non Residents				
Arrivals	15,070,695	15,576,539	3.4	1.0
Nights spent	49,942,583	51,712,649	3.5	1.2
Average length of stay	3.31	3.32	0.01	0.01
Total				
Arrivals	29,107,512	30,168,078	3.6	0.8
Nights spent	91,417,747	93,979,996	2.8	0.1
Average length of stay	3.14	3.12	-0.02	-0.02

(a) Absolute differences for the Average length of stay

(b) Year 2013, I and II Quarter 2014, provisional data

For more details please refer to the Italian version

Time series are available at database I.stat: <http://dati.istat.it/?lang=en>

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