

## Consumer Confidence Survey

March 2014

In March the confidence climate index grew from 97.7 to 101.7.

The increase is explained by all components: economic, personal, current, and future that increased from 96.9 to 107.6, from 98.3 to 98.8, from 96.7 to 97.9 and from 99.1 to 105.5 respectively.

The balance concerning expectations on unemployment decreased from 64 to 44.

Finally, the balance on inflation perceptions referring to the last 12 months decreased from 21 to 20 compared to the previous month. The balance on inflation expectations for next 12 months increased from -18 to -16.

**Table 1 – Consumer confidence climate and components**

(Indexes 2005=100; weighted balances; seasonally adjusted data)

|  | 2013  |      | 2014  |      |       |
|--|-------|------|-------|------|-------|
|  | Nov.  | Dec. | Jan.  | Feb. | Mar.  |
| <b>CONFIDENCE CLIMATE (a)</b>                | 98.4  | 96.5 | 98.2  | 97.7 | 101.7 |
| <i>Economic climate</i>                      | 92.1  | 93.6 | 92.9  | 96.9 | 107.6 |
| <i>Personal climate (b)</i>                  | 101.1 | 97.3 | 100.3 | 98.3 | 98.8  |
| <i>Current climate (b)</i>                   | 99.2  | 95.0 | 99.0  | 96.7 | 97.9  |
| <i>Future climate</i>                        | 97.5  | 97.7 | 98.0  | 99.1 | 105.5 |
| Assessments on Italy's economic situation    | -122  | -127 | -128  | -117 | -111  |
| Expectations on Italy's economic situation   | -22   | -18  | -25   | -20  | 2     |
| Expectations on unemployment                 | 74    | 67   | 67    | 64   | 44    |
| Assessments on household's situation         | -60   | -66  | -58   | -65  | -60   |
| Expectations on household's situation (b)    | -14   | -19  | -14   | -14  | -13   |
| Household's financial situation (b)          | -18   | -24  | -18   | -18  | -21   |
| Saving present opportunity (b)               | 140   | 132  | 132   | 113  | 123   |
| Saving future possibility (b)                | -53   | -58  | -60   | -54  | -57   |
| Present opportunity of durables purchase (b) | -82   | -91  | -78   | -79  | -83   |

(a) Confidence Climate may be broken down by Economic and Personal Climate or by Current and Future Climate. Indexes are expressed in base 2005

(b) Not seasonal effects present

**For more details please refer to the Italian version**

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