

Business structure and performance of foreign affiliates resident in Italy Year 2011

In 2011, there were 13,527 foreign affiliates resident in Italy. They employed 1.2 million persons, generated a turnover of 493 billion euros and a value added of 96,6 billion euros.

The foreign affiliates decreased their presence in Italy compared to 2010-1,6%, but increased the number of persons employed by +1,1, as well as turnover: +5,3 and value added: +3,3.

The economic relevance of these enterprises, as compared to resident businesses, was equal to 7,1% of persons employed, 16,4% of turnover and 13,4% value added. The share of R&D expenditure is quite remarkable: 24,2%.

Foreign affiliates have an average size of 88.6 employees and achieve a better performance than the domestically controlled firms in terms of profitability and productivity.

Labour cost of foreign affiliates is higher than the domestically controlled (46 thousand euros compared to 32 thousands.

Goods exported by foreign affiliates are 25.3% of national export, while goods imported are 44.5% of national import. Intra-firm trade share for export is 43.2% while for import it is 56.7%.

United States are the country with the highest number of affiliates (2250 firms) and number of persons employed (268 thousands).

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