

Trips and holidays in Italy and abroad

Year 2015

In 2015, trips with overnight stays made by residents were 57,910 million. The number of trips remained stable, compared with 2014 (they were 62,927 million).

The average duration of trips remained stable at 5.9 nights (6.2 nights for holiday trips and 3.4 for business trips), corresponding to an amount of 340 million nights.

Between 2014 and 2015, short holidays (24,3 million) interrupted the decline showed since 2009, whereas long holidays (26,8 million) and business trips (6,8 million) remained stable (also in terms of nights) for the second consecutive year.

The Expo effect is evident, especially in the summer quarter: the amount of trips in the area of Milano exceeds one million and it is 5 times higher than the estimate of 2014; Expo was the destination of 72% of the holidays spent in Italy with the purpose to participate in cultural/traditional events, shows or exhibitions.

Domestic destinations hosted 81.1% of trips. Trips to foreign countries (18.9%) were mostly directed towards Eu destinations (11.2%).

In the summer, 17.4% of long domestic holidays were spent in Emilia-Romagna, 11.3% in Puglia, whereas Trentino-Alto Adige was the first destination during winter (22.5%) and autumn (16.4%).

Spain was the main destination for long holidays (15% of long trips abroad), whereas 22.6% of short holidays were spent in France. Germany was the preferred country for business trips (13.4% of business trips abroad).

Among non-European destinations, Morocco and Usa were the most visited countries for holidays (respectively 6% and 3.2%) and Cina for business trips (4.6%).

In 2015, 17.3% of residents made at least one holiday in a quarter on average, with a slightly decrease compared with 2014 (the percentage was 18.9%). The share rose to 28.5% in the summer period, during which the majority of the trips were carried out (42.5%), with an average duration of 8.2 nights (11.4 nights for long holidays).

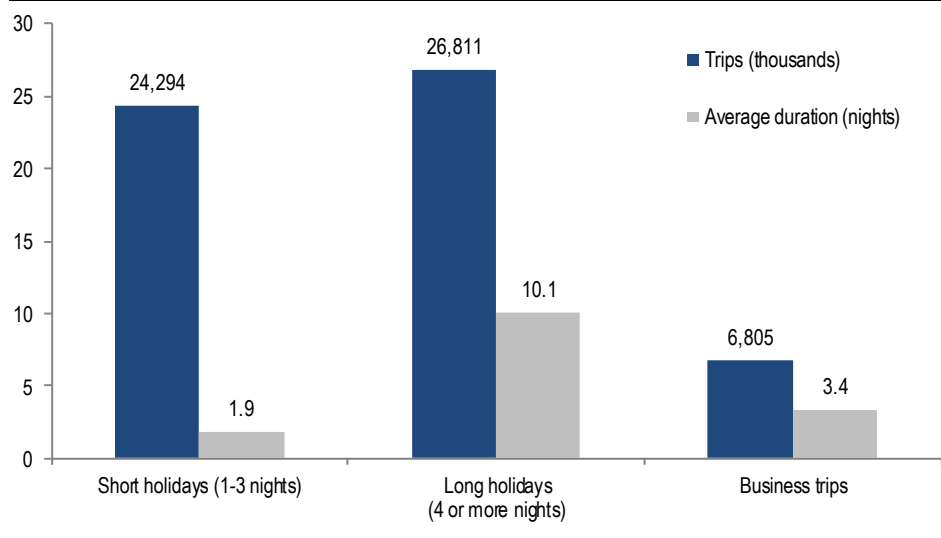
Private tourist accommodation was chosen in 56.5% of trips (63.6% of nights spent), especially in the case of long holidays (64.3% of trips and 67.8% of nights spent). Collective tourist accommodation establishments were confirmed to be the preferred for business trips (75.3% of trips and 68% of nights).

Trips were made without booking in 47% of cases, especially for long holidays (48.9%), whereas almost half of business trips (49.7%) and short holidays (46.7%) were organized with a direct booking. About 34% of trips were booked by using internet.

Car was the main means of transport (60.7% of trips), air and train were less used (respectively 14.7% and 12.8%). Trains and cars were used in about 28% of business trips.

Compared to 2014, the number of same-day visits remained stable (67 million). These were mainly made in Italian destinations (97.9%), with the purpose of recreation and relax (60.1%), but also for visiting relatives and friends (19.9%).

TRIPS AND AVERAGE DURATION BY TYPE OF TRIPS. Year 2015, percentage composition



Provisional data

For more details please refer to the Italian version

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