


Innovative Startups


SURVEY 2016



Italian National Institute of Statistics

 **78%** in the Centre-North of Italy

 **75%** started with founders' own resources

 **80%** operating in software, R&D, data elaboration, services, industry and constructions

 **95%** less than 10 business partners

Identikit of a Startup

 **77%** employees coming from technical-engineering, economic, managerial and scientific areas

 **79%** high level of R&D expenditure

 **66%** equity financing & venture capital for the business

9,356
business partners

5,704
employees

2,250
interviewed innovative Startups


 **82%** man, average age 43 years, operational business partner


 **73%** graduated

 **96%** knowledge at least of a second language

 **87%** previous professional experience

Identikit of a Startupper

 **83%** he/she chooses the region of his/her studies or professional experience

 **63%** he/she intends to create a successful enterprise highly productive

 **34%** fully satisfied of available resources